

APPROVED BY

Rector

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REPORT
ON SELF-EVALUATION OF THE CLUSTER OF THE STUDY PROGRAMS
IN SUBJECT AREAS 42.03.03, 42.04.03
PUBLISHING

Dean of the Faculty of Philology

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INTRODUCTION

Modernization of the national education system is associated with growing importance of the quality of specialist training. The report aims to reveal compliance of the cluster of the study programs in subject areas 42.03.03, 42.04.03 *Publishing* with The Standards and Guidelines for Quality Assurance in the European Higher Education Area (ESG) in the following areas:

- policy for quality assurance;
- design and approval of programs;
- student admission, progression, recognition and certification;
- teaching staff competence;
- sufficiency and accessibility of learning resources and student support;
- information management;
- public information about quality of education;
- internal and external monitoring of programs.

Self-evaluation is an integral preliminary stage of external assessment of the study program. Self-evaluation establishes compliance of the quality of alumni's qualification with standards and criteria of international vocational and public accreditation of the National Centre for Public Accreditation agreed with the Higher Education Expo China of the Ministry of Education of the People's Republic of China (HEEC).

Self-evaluation enabled the analysis of the content, level, and quality of training, content of the programs and conditions for their implementation, revealed strengths and weaknesses of educational activity, estimated the dynamics of the development of the program, support resources, compliance of the qualification with Federal State Educational Standards/Independently Established Educational Standards/Professional Standards.

I GENERAL PROVISIONS

In 1878, Emperor Alexander II signed a decree on the establishment of the first university in Siberia. Opening of Medicine and Law Faculties in 1917 was followed by the opening of the Faculties of Physics and Mathematics and History and Philology.

Nowadays, 13,000 students from 67 countries study at 14 faculties, 6 institutes, and 4 Strategic Academic Units (StrAU). The university carries out 232 study programs in 2019-2020 (94 – Bachelor's, 14 – Specialist's, 124 – Master's).

Postgraduate students can earn their doctoral degree in 74 subject areas.

In 2006, Tomsk State University became a member of the European University Association (EUA)

The university has been participating in the Competitiveness Improvement Program 5-100 for leading Russian universities since 2013.

In 2018, the university was ranked 19 in QS University Rankings: BRICS. It rose in QS World University Rankings taking 250th place in 2020. It is ranked the seventh in Interfax: National University Ranking (2019); 52nd in THE Emerging Economies Rankings (2020); the fifth in Webometrics: Country University Ranking (2020).

The Faculty of Philology originated from the Faculty of History and Philology opened in 1917. It consisted of three departments: History, Philosophy, and Philology. The Faculty of History and Philology was closed in 1921 and reopened in 1941.

The joint development of the departments continued until 1974, when, having accumulated a sufficient base for independent work, the Department of Philology becomes a Faculty and begins its independent development. Time goes and the Department of Journalism emerges within the Faculty of Philology and becomes a Faculty in 2004.

Currently the Faculty has 6 Departments, 4 research laboratories, the head Russian language testing center, Training and Advisory Center for the Russian Language, Council for the Defense of Doctoral Dissertations in subject area 10.01.01 – Russian Literature, 10.02.01 – Russian Language. One Corresponding Member of the Russian Academy of Sciences, 21 Doctors of Sciences and 41 Candidates of Sciences take part in teaching students in Philology, Fundamental and Applied Linguistics, Publishing, in the major Literary Work, preparing postgraduate students in Linguistics and Literary Studies.

2007 saw the major *Publishing and Editing* open at the Faculty of Philology. The same year the Faculty had the first intake. In February 2010, the reorganization of the Department of Literary Theory, the Department of General Literary Studies, Publishing and Editing appeared. Professor I.A. Ayzikova was appointed as a Head of the Department. Alumni of the Department have the major in *Publishing and Editing*. According to the Federal State Educational Standard 3 was introduced in 2015, the Department carries out a two-tier education model. The Department annually enrolls and graduates Bachelor's students in *Publishing*. In 2016 Master's degree in the same major became available. Employees of the Department teach core disciplines in humanities and professional disciplines at the Faculty of Philology (for full-time and part-time students, postgraduates).

To date, the Department teaches full-time Bachelor's students in subject area 42.03.03 Publishing, the profile *Book Publishing*, and full-time Master's students in subject area 42.04.03 Publishing, the profile *Digital Technology in Publishing*.

The teaching staff of the Department of General Literary Studies, Publishing and Editing number eight people. Additionally, 38 and 17 employees of other TSU Departments and Faculties carry out Bachelor's and Master's programs in Publishing respectively. There are five representatives of organizations, whose activity is associated with the study programs.

The cluster of the study programs submitted for international professional and public accreditation jointly with the Higher Education Expo China of the Ministry of Education of the People's Republic of China (HEEC) includes:

- Basic Study Program *Book Publishing* (42.03.03 Publishing); the study program has

been carried out since 2011;

– Basic Study Program *Digital Technology in Publishing* (42.04.03 Publishing); the study program has been carried out since 2017.

Academic faculty members from five departments of the Faculty of Philology participate in carrying out the study programs:

– The Department of General Literary Studies, Publishing and Editing (graduating department) headed by Doctor of Philology, Professor Irina A. Ayzikova;

– The Department of the Russian Language headed by Doctor of Philology, Professor Tatiyana A. Demeshkina;

– The Department of General Slavonic-Russian Linguistics and Classical Philology headed by Doctor of Philology, Professor Zoya I. Rezanova;

– The Department of Russian and Foreign Literature headed by Doctor of Philology, Professor Vitaly S. Kiselev;

– The Department of Romance and Germanic Philology headed by Doctor of Philology, Professor Nataliya E. Nikonova.

The main achievements in all the study programs presented in Annex 1.

Information on the educational institution and study programs to be accredited is given in Tables 1-3.

Table 1 – General information about the institution

Full name	Federal State Autonomous Educational Institution of Higher Education National Research Tomsk State University
Founders	Russian Federation, Ministry of Education and Science of the Russian Federation
Year of foundation	1878 – Siberian Imperial University 1888 – Tomsk University 1934 – V. V. Kuibyshev Tomsk University 2002 – State education institution of higher vocational education Tomsk State University 2011 – Federal State State-Funded Educational Institution of Higher Vocational Education National Research Tomsk State University 2014 – Federal State Autonomous Educational Institution of Higher Education National Research Tomsk State University
Current state accreditation status	
Location	Lenin ave. 36, Tomsk, 634050, Russian Federation
Rector	Doctor of Psychological Sciences, Professor Eduard V. Galazhinskiy
Licence	Series 90L01 No8044 registration No 1067 dated 28.07.2014 in perpetuity
State accreditation	Certificate of State Accreditation Series 90A01 No 2731, registration No 2603 dated 29.05.2017, expiry date 29.05.2023
Number of students	Total number 13,264: Full-time 10,909 Part-time 791 Extramural 1,564

Table 2 – Study programs to be accredited

Study program	Book Publishing (42.03.03 Publishing)
Degree / Duration	Bachelor's degree / 4 years
Faculty (head)	Faculty of Philology (Dean Tatyana A. Demeshkina, Doctor of Philology, Professor)
Graduating department (head)	Department of General Literary Studies, Publishing and Editing (headed by Doctor of Philology, Professor Irina A. Ayzikova)
Expertise	28 October – 30 October 2020
Responsible for accreditation	Tatyana V. Rudenko, PhD in Pedagogy, Associate Professor, Centre for Public Professional and International Accreditation of Study Programs
	Irina A. Ayzikova, Head of the Department of General Literary Studies, Publishing and Editing; Irina F. Gnyusova, Associate Professor at the Department of General Literary Studies, Publishing and Editing

Study program	Digital Technology in Publishing (42.04.03 Publishing)
Degree / Duration	Master's Degree / 2 years
Faculty (head)	Faculty of Philology (Dean Tatyana A. Demeshkina, Doctor of Philology, Professor)
Graduating department (head)	Department of General Literary Studies, Publishing and Editing (headed by Doctor of Philology, Professor Irina A. Ayzikova)
Expertise	28 October – 30 October 2020
Responsible for accreditation	Tatyana V. Rudenko, PhD in Pedagogy, Associate Professor, Centre for Public Professional and International Accreditation of Educational Programs
	Irina A. Ayzikova, Head of the Department of General Literary Studies, Publishing and Editing; Irina F. Gnyusova, Associate Professor at the Department of General Literary Studies, Publishing and Editing

Table 3 – Admission

	2015	2016	2017	2018	2019	2020
42.03.03 Publishing						
State funded	14	17	8	15	12	
Tuition fee paying	2	5	0	0	4	
42.04.03 Publishing						
State funded	0	7	15	16	8	
Tuition fee paying	0	2	0	1	0	

II COMPLIANCE WITH PUBLIC AND VOCATIONAL ACCREDITATION STANDARDS OF NATIONAL CENTRE FOR PUBLIC ACCREDITATION

2.1 Standard 1. Policy (objectives, development strategy) and procedures for quality assurance

Documented internal quality assurance system providing continuous quality improvement in compliance with the development strategy of the institution is in place

The TSU quality assurance system complies with Standard ISO 9001:2015 certified by Bureau Veritas (Annex 2).

The TSU quality assurance policy is designed to reach high quality results in education, research, and innovation, which are the main pillars of steady development and contribute to the achievement of high quality of the university management system and fulfillment of requests and needs of stakeholders.

Achieving the main goal will be ensured by solving the following tasks:

- continuous enhancement of the quality management system by meeting the requirements and recommendations of ISO 9001;
- continuous improvement of the efficiency of work processes including the main and auxiliary ones;
- establishment of close relationships with organizations and strategic partners interested in alumni (for subject areas 42.03.03, 42.04.03 Publishing: Publishing House *Yurait* (Moscow), Publishing House *Titul* (Obninsk), Publishing House *Samokat* (Moscow), *Polyandria* Print LLC (Saint Petersburg), *Olymp-Business* (Moscow), Publishing House *Prosvescheniye* (Moscow), Publishing House *KnoRus* (Moscow), Publishing House *Eksmo* (Moscow), TSU Publishing House (Tomsk), STT Publisher (Tomsk), Media Holding *Chernogorsk-Inform* (Chernogorsk), Novosibirsk Publishing House (Novosibirsk), Firm *Polygraph* (Kemerovo), *Svinin and Synoviya* (Novosibirsk) et al.);
- job market research and flexible development of the study programs;
- resource support for all work processes with a focus on internationalization and internationally recognized scientific achievements;
- improvement of postgraduate and doctoral studies;
- introduction of study programs carried out jointly with leading domestic and overseas universities (for example, The University of Cassino and Southern Lazio (Italy), North China University of Technology (China), Shenyang University of Technology (China), Al-Farabi Kazakh National University (Kazakhstan);
- attraction of students from leading international universities to study at Russian universities;
- studies within the program of fundamental scientific research in the Russian Federation with involvement and under supervision of leading Russian and overseas scientists.

TSU was the first Russian university to establish The Council of Industrial Partners in 2015. The Council of Industrial Partners is an expert-analytical and advisory management body of TSU.

TSU has agreements and successfully collaborates with:

- industry: over 80 domestic and international companies. In 2019, TSU made an agreement with new industrial partners such as Research and Production Center *Polus*, *EleSy* Company, Innovation Center *Biryuch-NT*, Group of Companies *Siberian Alliance*, International Research and Production Holding *Phytochemistry*, tripartite cooperation agreement TSU–PJSC Rostelecom–ElecCard-Med, six-party cooperation agreement – Administration of the Tomsk Region, TSU, Tomsk Polytechnic University (TPU), Tomsk State University of Control Systems and Radioelectronics (TUSUR), Research and Production Firm *Micran*, Research

Institute of Semiconductor Devices, as well as agreement with Alrosa, GreenBioTech, Siberian Internet Company, T2 Mobile, et al.;

- research organizations: over 45 agreements on joint research and development; 16 TSU basic departments have been opened on the basis of academic institutes, industrial enterprises and institutions;

- overseas partners: over 200 agreements with educational institutions, businesses, and authorities; 2019 saw 17 new cooperation agreements;

- research networks and associations: TSU is part of 13 global research networks;

- employers: Siberian Agrarian Group, Research Institute of Semiconductor Devices, Russian Federal Nuclear Center All-Russian Research Institute of Experimental Physics (Sarov), Russian Federal Nuclear Center Zababakhin All-Russian Research Institute of Technical Physics (Snezhinsk), Tomskneftekhim, Institute of Atmospheric Optics (Tomsk), Research and Production Center *Polus*, Research and Production Firm *Micran*, JSC Academician M.F. Reshetnev Information Satellite Systems, Siberian Chemical Combine, Tomsk Oil and Gas Research and Design Institute (TomskNIPIneft), Tomsk National Research Medical Centre of the Russian Academy of Sciences, Department for Education of Tomsk administration (Tomsk schools), Administration of the Tomsk Region Ministry of Education of the Novosibirsk Region, Norilsk Nickel et al.;

- institutions of comprehensive education: 2,500 scholars and 475 teachers from 58 Tomsk schools take part in carrying out network study programs;

- patrons and commercial banks: in 2018-2019 the TSU venture fund submitted about 50 projects to InfruFund (Management company RVK Seed Investment Fund) to receive investment. 2 projects worth 9 mln rubles were supported by the Investment Committee in 2019.

TSU Endowment Fund started its work in 2010 (fund of targeted capital) reaching 38.5 mln rubles by the end of 2019 owing to donations from individuals and legal entities.

There are 33 small innovative businesses created in 2019 in the framework of 217-Φ3 with participation of TSU. Total number of employees and students involved in work of small innovative businesses makes up 118 people.

Involvement of stakeholders (administration, teaching staff, students, employers, employer associations, profile ministries and bodies that are key partners in employment of graduates) into design and implementation of quality assurance policy by means of relevant structures and processes.

Management system of the program is described in paragraph 5 of the Regulations on Study Programs of Higher Education at TSU (http://www.tsu.ru/upload/medialibrary/8c3/polozhenie_ob_osnovnoy_obrazovatelnoy_programme.pdf). The system efficiency is achieved through:

- responsive management (Director of the study program, Dean);

- organization management (TSU Academic Division);

- strategic management (TSU Academic Board).

The study programs specify procedure and principal mechanisms for receiving feedback from interested parties (Annexes 3.1 – 3.2).

The existing management system is multi-level and allows program directors to involve employers, students, and teaching staff in analysis, design, implementation, and monitoring of the program ensuring the quality of education.

Specialists from the publishing houses *STT*, *Yurait*, *KnoRus*, *Titul*, *Prosveschenie*, *Samokat*, *Peshkom v Istoriyu*, TSU, Medial Holding *Chernogorsk-Inform*, Novosibirsk Publishing House, *Polygraph*, *Svinin and Synoviya* and other profile organizations are engaged into implementation of the study programs (lectures, practical classes and seminars, research supervision during academic training and on-site internship).

Employers are involved in monitoring studies to assess the quality of qualification of alumni, formulating requirements for specialists and assessing the level of readiness of alumni for professional activities. The results of the 2020 monitoring study are presented in Appendix 4.

Employers are involved in management through participation in the Academic Council of the study program (Master's program), the State Examination Board (Bachelor's, Master's), review of Master's theses, expert evaluation of the study program (Master's program), through agreements on the joint implementation of the study program (Master's program) with the publishers *Yurait* (Moscow), *Titul* (Obninsk), *KnoRus* (Moscow), etc.

Students are a key element in internal quality assurance system. They are involved in assessment of residual knowledge and regular feedback surveys. Results of 2020 students' satisfaction survey are presented in Annex 5.

Involvement of units of the institution in processes and procedures of internal quality assurance system

Dean's office of the Faculty of Philology, Centre for Public Professional and International Accreditation of Study Programs, Employment and Career Service, and Centre for Joint Academic Programs are responsible for quality assurance.

The Faculty has the Academic Council, which solves issues in strategic planning and development, organization of study, increase in number and quality of candidates applying for Bachelor's, Specialist's, Master's and Doctoral programs, organization of research and human resources.

The Faculty has the Curriculum and Instruction Committee ensuring high-quality education of the study programs in accordance with the Federal State Educational Standard of Higher Education and Independently Established Educational Standard at NR TSU. The Curriculum and Instruction Committee is responsible for analyzing and spreading the best education practices, encouraging introduction of new effective education technology, monitoring whether learning is supported with high-quality curriculum and instruction materials, conducting expertise and review of teaching aids created at the Faculty including e-learning resources. The Head of Department, Director of the study program and methodologist organize and control the curriculum and instruction work at the Department of General Literary Studies, Publishing and Editing.

Conclusions on Standard 1:

Strengths:

1. Effective multi-level system of program management.
2. Resources (human, financial, technical, and others) for internal quality assurance.
3. Effective involvement of employers into the study programs.

Aspects to be improved:

1. Taking into account international standards for the management of university study programs.

2.2 Standard 2. Design and approval of programs

Accessibility of clearly specified and communicated, documented, approved, and published objectives of the study program and learning outcomes and their compliance with the mission, goals and objectives of the institution

Objectives of the program, their focus, and learning outcomes are specified in the study programs in the relevant subject areas (Annexes 3.1, 3.1.1, 3.1.2, 3.2, 3.2.1, 3.2.2).

Documents are available on the websites:

- of TSU, Sections Education/Bachelor's/Master's –
http://www.tsu.ru/education/bacalavr/scroll_bacalavr.php;
http://www.tsu.ru/education/magistratura/magisterskie_programmy.php;
- of the Faculty of Philology/ Education /Prospective Students –
<http://philology.tsu.ru/node/27/> [http://philology.tsu.ru/node/474.](http://philology.tsu.ru/node/474)

The study program Book Publishing aims to prepare an alumnus possessing knowledge, skills, and competencies allowing them to carry out professional activity in the sphere of information and communication technology (promotion of media products including print media and online-resources), media, publishing and printing (multimedia, print media), as well as in conducting research if the acquired education and competencies meet the job requirements.

The specific feature of the study program consists in its focus on preparing alumni able to do both applied and research work. Alumni can work as editors, proofreaders, typesetters, designers, marketers, heads of publishing houses, printing houses, media editorial offices, and advertising agencies.

The study program Digital Technology in Publishing aims to prepare an alumnus possessing knowledge, skills, and competencies allowing them to carry out professional activity in preparing and releasing publication products in digital form and being able to do both applied and research work.

The specific feature of the study program consists in combination of professional training of specialists in digital book publishing and research and project activity. Master's students can do research and prepare projects concerning innovative technology for preparing electronic content and issuing electronic media; electronic publishing as a whole and its theoretical understanding.

The original of the study programs is kept at the Dean's Office of the Faculty of Philology (Room 19, Building 3, Lenin ave. 34, Tomsk, 634050, Russia).

The goals of the study programs and learning outcomes are formulated in accordance with the Mission of NR TSU (<http://www.tsu.ru/university/mission.php>) and requirements of the Independently Established Education Standards of Higher Education at NR TSU in subject areas 42.03.03, 42.04.03 Publishing (Annexes 3.1.1, 3.2.1) and requirements of professional standards 06.009 *Specialist in Promotion and Distribution of Media Production*, 11.006 *Media Editor* and 11.013 *Graphic Designer*, 06.008 *Specialist in Production of Products of Network Publishers and Information Agencies*, 11.008 *Specialist in Print Media Production*.

Procedures for development, approval, and adjustment of the study program including learning outcomes in view of the development of science and production and stakeholders' opinion (administration, teaching staff, students, employers).

Update and adjustment mechanisms in compliance with the market demand are specified in the Regulations on the Basic Study Program (http://www.tsu.ru/upload/medialibrary/8c3/polozhenie_ob_osnovnoy_obrazovatelnoy_programme.pdf).

Reasons for updating the program:

- development of priority areas of science and technology;
- initiative and proposals of the Director of the program;
- quality assessment results;
- significant changes in conditions of implementation of the study program including Federal State Educational Standards of Higher Education / TSU Independently Established Educational Standards.

Updates are reflected in such documents as curriculum, syllabi, programs of practice, final state examination, etc.

A necessary factor for change is the consideration of professional standards and job market demands. Consumer requirements are determined, *inter alia*, by monitoring the activities and employment of alumni.

New study programs that won the competition for financial support for the development of competitive Master's programs at NR TSU can receive financial support. The competition has been held at TSU since 2017 as part of the TSU Competitiveness Improvement Program and implementation of the strategic initiative 1 *Formation of a Portfolio of Programs and Innovative Educational Products Ensuring the International Competitiveness (Intelligent Portfolio)*.

Requirements of professional standards (if applicable), job market, and descriptors of the National Framework of Qualifications in the study program.

The content of the programs is focused on the needs of the job market and requirements of professional standards of the Ministry of Labor and Social Protection of the Russian Federation.

Name of the study program	Professional standard (code, name)	Documentation
Book Publishing (Bachelor's degree)	06.009 Specialist in Promotion and Distribution of Mass Media Production	approved by Order of the Ministry of Labor and Social Protection of the Russian Federation No535H dated August 4, 2014
	11.006 Media Editor	approved by Order of the Ministry of Labor and Social Protection of the Russian Federation No538H dated August 4, 2014
	11.013 Graphic Designer	approved by Order of the Ministry of Labor and Social Protection of the Russian Federation No40H dated January 17, 2017
Digital Technology in Publishing (Master's degree)	11.008 Specialist in Print Media Production	approved by Order of the Ministry of Labor and Social Protection of the Russian Federation No533H dated August 4, 2014
	11.006 Media Editor	approved by Order of the Ministry of Labor and Social Protection of the Russian Federation No538H dated August 4, 2014
	11.013 Graphic Designer	approved by Order of the Ministry of Labor and Social Protection of the Russian Federation No40H dated January 17, 2017
	06.008 Specialist in Production of Products of Network Publishers and Information Agencies	approved by Order of the Ministry of Labor and Social Protection of the Russian Federation No332H dated May 21, 2014 edited by Order of the Ministry of Labor and Social Protection No727H dated

Conclusions on Standard 2:

Strengths:

1. Accurate mechanisms for updating and adjusting the study programs.
2. Focus on requirements of the market and professional standards.

Aspects to be improved:

1. Organization of monitoring to assess market conditions and competitors in the educational market in order to effectively transform the programs and adjust them to specific consumers.
2. Consideration of the requirements of international professional community.

2.3 Standard 3. Student-centered learning, teaching and assessment

Consideration of the needs of diverse groups of students and opportunities to develop individual learning path.

Student-centered learning is a priority in the university development. Physically and mentally challenged people are provided with conditions in view of their mental and physical development, individual abilities, and health state.

Learning can be organized in line with both standard curriculum and academic calendar and individual learning plan. Regulations on student individual curriculum are presented on the TSU website in section Academic Division (http://www.tsu.ru/upload/medialibrary/57a/212-od-reglament-raboty-s-individualn-planami-_1_.pdf).

Documents regulating arrangement of special learning conditions and other aspects of work with special categories of people are specified by the TSU Admissions Rules for 2020-2021

(http://abiturient.tsu.ru/sites/default/files/pravila_priema_v_tgu_na_2020_bakalavriat_specialitet_magistratura_1.pdf); Regulations on Learning of People with Disabilities at NR TSU (http://www.tsu.ru/upload/medialibrary/8e0/polozhenie_ob_obuchenii_invalidov_i_lits_s_ograni_chennymi_vozmozhnostyami.pdf).

To create a barrier-free environment at TSU, educational buildings and residence halls are equipped with facilities to overcome architectural barriers (http://www.tsu.ru/university/social/Accessible_environment.php).

Vice-Rector for Social Services S.P. Kulizhskiy and Head of the Academic Division M.A. Ignatieva are responsible for increasing accessibility and quality of education for people with disabilities.

TSU Institute of Distance Learning (<http://ido.tsu.ru>) offers a set of distance learning technologies and resources allowing various groups of students to get a broader access to higher and additional education.

Social services system enables continuous consideration of students' individual characteristics through the entire learning period. The Deputy Dean for Social Services is responsible for assurance of social services at the Faculty. Experienced teachers and tutors act as supervisors and curators to help vulnerable groups of first-year students to adapt to the learning environment and join cultural and creative events at NR TSU.

Excessive learning environment contributes to students' inclusion. In 2019/2020 academic year, the Faculty of Philology saw 2 international conferences attended by 126 students including 19 students of the Department. The Faculty hosted the All-Russian Research Seminar *Modern Reading Processes and Book Publishing* with participation of specialists from various cities of Russia and students of the Department (https://vk.com/olidr?w=wall-89950884_1113).

Senior students frequently hold such events acquitting new competencies and soft skills. Over the past 4 years, Master's students have participated in a number of projects at NR TSU and partner organizations: Open University projects, Electronic Encyclopedia *Verbal Culture of Siberia*, Network University PrESTO, projects of the Department of Youth Policy of Tomsk Region Effective Solutions Team, creation of multimedia content for textbooks published by Yurait, promotion of electronic publications of the publishing house *Titul* for children, Demo Day accelerator *Agile Storm* and many others.

Students of the department are actively involved in publishing competitions. In 2019, they became one of the winners at the All-Russian competition of student works *Sytinskoye Delo* held by one of the largest printing complexes *First Model Printing House* in Russia with the support of the Federal Agency for Printing and Mass Media and the Russian Book Union (two diplomas of first degree and one diploma of the third degree).

In 2015–2018 students annually become winners of the All-Russian contest of the young author and publisher My First Book in the Author's Edition organized by Vyatka State University of Humanities. They received 21 21 diplomas for the first and second places in different categories (The Best Design of the Publication, The Best Author's Edition of Prose, The Best Popular Science Publication, The Best Author's Publication for Children, The Best Editorial Preparation of the Publication). Over the past five years, 41 students of the department have been awarded for victories in regional, national, international scientific and educational events.

The cultural, creative and social life of students is organized by the student trade union and the Culture Commission at the Faculty of Philology. It has already become a tradition to hold annually such events as Initiation, Evening of Antiquity, Folklore Holiday, Halloween in foreign languages. The Publisher Day takes place yearly. It is devoted to the competition of student projects. In 2020, for the first time, the Department organized the All-Russian competition of student projects *I Teach Publishing*. Students had to prepare a textbook on publishing. 40 students from four Russian universities participated in the competition (TSU, Udmurt State University, N.I. Lobachevsky State University of Nizhny Novgorod, Kuban State University).

Needy students are supported with financial aid (<http://www.tsu.ru/upload/medialibrary/ead/8.pdf>).

To create comfortable social and cultural conditions for life and study of overseas students the TSU International Division has set up the Department of Social Adaptation and Support of TSU International Students (<http://inter.tsu.ru/>).

Selection of individual learning paths can be seen through students' choice provided by the variable part of the study program. It comprises study blocks of disciplines aimed at developing competencies in professional activity and reflecting students' interests. Moreover, students are allowed to choose elective courses, place of internship (including Russian and CIS publishing houses; the university reimburses the expenses), research supervisor and topic of research or a project for Bachelor's / Master's thesis. Students are free to take part in extra curriculum activities.

Students can choose campus courses – ***courses in various subject areas that can be taken by students of any faculty/year/study program*** – as optional disciplines.

Every year students choose campus courses Social Media: Digitizing All Communications, 20th Century American Prose, Internet Marketing, Social Media Marketing, English Grammar: Simply About the Important, German for Beginners A1-A2, Shooting the Breeze or Upgrade your English (the course of improving spoken English), Art of Negotiations in Business, Politics, Science, and MOOC Russian Language as a Tool for Successful Communication, English for the Workplace British Council, Your Learning – FutureLearn, Design Methodology: Inspiration Management, Mindware: Critical Thinking for the Information Age, Design Thinking for Innovation, Children Acquiring Literacy Naturally.

Personality-oriented learning environment enables students to demonstrate their intellectual abilities and creative potential through participation in scholarship contests, grants, conferences, scientific seminars, etc

Use of methods encouraging students to take an active role in creating the learning process

Questionnaire is one of the methods actively used to encourage students to join the creation of the learning process.

Surveys allow for obtaining reliable and unbiased information on strengths and weaknesses of the learning process.

Results of the survey on students' satisfaction with the study programs allow us to conclude that students have a fairly high assessment of the quality of education. The 2020 survey results are presented in Annex 5.

Results of student's satisfaction survey were discussed at the meeting of the Department of General Literary Studies, Publishing and Editing (minute No4 dated 23.04.2020) and the Academic Board of the Faculty of Philology (minute No3 dated 30.04.2020 г.), whose members set possible changes in the content and structure of the study programs.

In order to ensure students' rights to participate in university management and to address important issues of student life, public activity, and support and implementation of social initiatives, the Joint Council of Students has been founded (http://www.tsu.ru/university/social/obedinennyi_sovet_obuchayushchikhsya.php).

Use of explicit criteria and unbiased procedures of assessment of learning outcomes / competencies in accordance with the intended learning outcomes, objectives of the study program and purpose (diagnostic, continuous, final assessment)

Assessment procedures and assessment criteria have been developed for each discipline, each type of practice, and final state examination and designed as assessment tools.

Mid-term examination of student performance is based on pass/fail exams and exams. Continuous assessment in each study program relies on tests, individual assignments, study projects, presentations at scientific and research seminars, doing research and project work on the topic of Bachelor's or Master's thesis. Mid-term examination procedure is stated in the Regulations on Continuous Assessment and Mid-term Examination of TSU Students No317/OД dated 02.04.2019 (<http://www.tsu.ru/upload/medialibrary/7d1/317-od-polozhenie-o-tek-kontrole-i-promezhut-attestatsii.pdf>).

Combination of continuous assessment, mid-term and final examination allows the teaching staff to consistently assess the stages of formation of competencies. Results of mid-term examination are recorded in statements; results of defense of theses are recorded in the minutes of meetings and reports of the Chairperson of the State Examination Board.

Defense of theses is held in accordance with the Regulations on Procedure of Final State Examination in Bachelor's, Specialist's, Master's Programs at NR TSU No315/ OД dated 02.04.2019 (<http://www.tsu.ru/upload/medialibrary/05c/315-od-polozhenie-o-provedenii-gia-1.pdf>) and final state examination program (Annex 7).

2020 saw the introduction of the Regulation of the Final State Examination with the Use of Distant Education Technology at NR TSU No485/OД dated 27.05.2020 (<http://www.tsu.ru/upload/medialibrary/f9b/485.1-od-reglament-provedeniya-gia-s-primeneniem-obrazovatelnykh-tekhnologiy.pdf>)

Requirements for design and structure of Bachelor's, Specialist's, and Master's theses are specified in the Regulations on Bachelor's and Specialist's Theses at NR TSU No284/OД dated 27.03.2018 (http://www.tsu.ru/upload/medialibrary/471/polozhenie_o_vkr_bakalavra_i_spetsialista.pdf) and

Regulations on Master's Thesis at TSU No 352/OД dated 12.05.2016 (<http://www.tsu.ru/upload/medialibrary/664/polozhenie-o-magisterskoy-dissertatsii.pdf>).

According to Federal State Educational Standard 3++ and Independently Established Educational Standard, all Bachelor's students do examination in the Study Block *Final State Examination* to prove their competencies. Bachelor's Thesis consists of three parts: 1. Research; 2. Editing 2 sheets of text with the editorial opinion; 3. Economic calculation of the cost and profitability of the publication of the original used for reviewing and editing. Students collect materials for the second and third part of the Bachelor's Thesis during on-site internship (project and technological practice) in the fourth year of study. Bachelor's Thesis has a mandatory design part, which allows for checking the development of competencies in the field of preparation of electronic publications.

Students' performance is regularly discussed at the meetings of the Department and the Academic Council of the faculty, which allows controlling the level of their training and take corrective measures in terms of changing the content of the assessment tools, criteria and technologies.

Information about the study program, used criteria and procedures of assessment of learning outcomes / competencies, about exams, pass/fail exams and other forms of control

Information about the cluster of the study programs is available on the website of the Faculty of Philology, Section Prospective Students (<http://philology.tsu.ru/node/474>), section Education (<http://philology.tsu.ru/node/27>), at the TSU website for applicants (<http://www.abiturient.tsu.ru/ru/content/%D0%B1%D0%B0%D0%BA%D0%B0%D0%BB%D0%B0%D0%B2%D1%80%D0%B8%D0%B0%D1%82%D1%81%D0%BF%D0%B5%D1%86%D0%B8%D0%B0%D0%BB%D0%B8%D1%82%D0%B5%D1%82> / <http://abiturient.tsu.ru/ru/content/%D0%BC%D0%B0%D0%B3%D0%B8%D1%81%D1%82%D1%80%D0%B0%D1%82%D1%83%D1%80%D0%B0>); TSU website in section Education / list of Bachelor's programs (http://www.tsu.ru/education/bacalavr/scroll_bacalavr.php), list of Specialist's programs (http://www.tsu.ru/education/magistratura/magisterskie_programmy.php), website of StrAU-4 (<https://ihde.tsu.ru/ru/education/ma-text-technologies/>), and on the website of the Department, section Bachelor's degree (<http://editors.tsu.ru/index.php/hj/o-programme>).

Social networking site VKontakte is used to inform students (<https://vk.com/olidr>). Email distribution list forwards students information from the Academic Division, e-learning Department, Information Management Department, Institute of Distant Education. Announcements on the information stand in Building 3 keep students up to date. Moreover, the Department regularly updates the website <http://editors.tsu.ru/> managed by students under supervision of the a lecturer at the Department.

Criteria and description of the assessment procedure for particular disciplines are specified in the assessment tools of the disciplines, practice and are available in Moodle.

Schedule of exams, tests, elimination of academic debts is shown in the news blocks on the website of the Faculty of Philology.

Documents regulating the organization of the learning process including continuous assessment, mid-term and final examination are available on the TSU website in section Academic Division

http://www.tsu.ru/education/upr/materialy_po_organizatsii_uchebnogo_protsessa.php

Dean's Office of the Faculty, Directors of the study programs, group monitors, and teaching staff regularly inform students.

Use of independent assessment of learning outcomes

Programs of the Faculty of Philology were accredited in accordance with the Federal State Educational Standards on 29.05.2017. The accreditation was done by independent experts and valid until 2023.

Assessment of the development of professional competencies and personality traits of graduates relies on results of defense of dissertations, supervisors' and reviewers' feedback, reports of the Chairpersons of State Examination Boards, employers' review and references given after internship, publications and presentations at all-Russian and international conferences, scholarships and prizes for achievements in professional activity.

Employers take part in independent assessment of learning outcomes. They are members of the State Examination Board and make up at least 50% of the members. Employers give an independent assessment of students' qualification providing reference letters in the practice log when students have an on-site internship in publishing houses, editorial offices of periodicals, and organizations whose activities are related to the preparation of digital content.

Formal procedure for student appeals and complaints is in place

Students' complaints received online are accumulated at the Academic Office and forwarded to the heads of departments and management of the programs. The Faculty administration deals with complaints orally or through a written word regarding the situation.

Students have not complained. If there is a precedent, teaching staff and administration of the Faculty will establish the Appeal Committee.

The TSU Student Trade Union defends students' interests in curricular and extracurricular aspects (<http://studprofcom.tsu.ru/>). Formal procedure consists in keeping minutes of meetings of student organizations (Student Trade Union, Joint Student Council, etc.) with specified solutions to problems in questions.

Conclusions on Standard 3:

Strengths:

1. Programs are structured in line with the needs of various groups of students. There is a personality-centered excessive learning environment.
2. Campus courses.
3. Accessible explicit criteria of assessment of learning outcomes.
4. Public information.

Aspects to be improved:

1. Individual learning path in view of early professionalization and distant learning.

2.4 Standard 4. Student admission, progression, recognition and certification

Career guidance system aimed at training and selecting applicants

At Bachelor's/Master's level career guidance consists in:

- informing students about topical changes in the content of the program, selection criteria, learning conditions, prospective employers through the websites of the university y(<http://abiturient.tsu.ru/>), Faculty, social networking sites (https://vk.com/filf_tsu, <https://vk.com/olidr>);
- organizing University Open Days;
- organizing annual public regional contests for school students in publishing with participants from Tomsk, Siberian Federal District, CIS, and other countries.
- holding regular workshops in publishing for school students in Tomsk and Siberian Region;
- holding the annual international scientific and practical conference of young scientists

Actual Problems of Linguistics and Literary Studies (school section);

- participation of students in the Admissions Committee of the Faculty of Philology;
- membership of the teaching staff in Russian and international professional communities, expert boards including review boards on defense of doctorate degrees founded on the basis of NR TSU;

- participation in international and regional professional competitions and contests.

One of the projects run by NR TSU is the project *Profession in Trend*, which introduces professions in demand and the requirements for them to prospective students. Information is available through the website for prospective students <http://abiturient.tsu.ru/ru/node/2534>.

The system for identifying the most qualified students has been implemented:

- through an intermediate interview with those wishing to enter the Master’s program Digital Technologies in Publishing;

- on the basis of personal information, data on the average mark in the score book;

- on the basis of the assessment of knowledge and skills acquired by a student at a previous level of education;

- based on the results of the student contest Master of TSU; winners receive bonuses upon admission to the Master’s program.

Students are involved in competitions, conferences, grants provided by TSU funds and other organizations. Students can get information about all relevant events at the university Youth Centre (<http://www.tsu.ru/science/sciactivity/centr.php>) (Mayor’s Prize, Governor’s Prize, V. Potanin Charity Fund, Oxford-Russia Fund, etc.).

Effective admission and transfer from other educational institutions, recognition of qualifications, learning periods and previous education

Entrance examination procedure is held in accordance with the TSU Admissions Rules for 2020/2021 academic year http://abiturient.tsu.ru/sites/default/files/pravila_priema_v_tgu_na_2020_bakalavriat_sPECIALITET_magistratura_1.pdf.

The entrance examination for Bachelor’s and Specialist’s programs consists of exams in Social Studies, History, Russian Language. Russian citizens take unified state exams, whereas overseas candidate take entrance examinations held by NR TSU.

Entrance examination for Master’s program includes an exam in subject area 42.04.03 *Publishing* and interview on the profile of the study program.

The entrance examination program in subject area 42.04.03 *Publishing* was developed by the Department of General Literary Studies, Publishing and Editing and is presented on the website

(<http://philology.tsu.ru/sites/default/files/%D0%BC%D0%B0%D0%B3%D0%B8%D1%81%D1%82%D1%80%D0%B0%D1%82%D1%83%D1%80%D0%B0%20%D0%A6%D0%B8%D1%84%D1%80%D0%BE%D0%B2%D1%8B%D0%B5%20%D1%82%D0%B5%D1%85%D0%BD%D0%BE%D0%BB%D0%BE%D0%B3%D0%B8%D0%B8.pdf>) и в Приложении 8.

Tuition-fee paying students have an opportunity to get a state-funded place if they have significant achievements in learning, research, and public activity and if there are available state-funded places at the Faculty.

TSU has Regulations on Student Transfer from other Faculties and Educational Institutions (<http://tsu.ru/upload/medialibrary/872/polozhenie-o-perevode-studentov.pdf>).

Annex 9 presents data on the enrollment of students for the programs announced for accreditation for the last 5 years.

Demand on the study programs is confirmed by:

- **competition:**

Subject area / major	Applicants	Threshold score
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<i>2017/2018 academic year</i>		
42.03.03 Publishing	134	240
42.04.03 Publishing	17	182
<i>2018/2019 academic year</i>		
42.03.03 Publishing	130	237
42.04.03 Publishing	19	188
<i>2019/2020 academic year</i>		
42.03.03 Publishing	136	242
42.04.03 Publishing	15	196

– **Recognition of Bachelor's and Master's programs** is confirmed by interest of applicants from schools in Tomsk and Tomsk Region, Altai Region, Krasnoyarsk Region, Republics of Altay, Khakasiya, and Buryatiya, Novosibirsk, Kemerovo, Omsk, Tyumen, and Kurgan Regions, etc.;

- students and alumni from Kazakhstan, Uzbekistan, and Azerbaijan;
- **students' successful employment** upon graduation (within one year after graduation):

Study program	Alumni employed in major, %			
	2016	2017	2018	2019
42.03.03 Publishing	80	80	57	91.6
42.04.03 Publishing	–	–	100	100

According to Federal Law No 273-Φ3 On Education in the Russian Federation dated 29.12.2012, Tomsk State University is allowed to independently recognize foreign education to admit people with foreign education (<http://nic.gov.ru/ru/proc/other>).

Support of students to make progress in their academic career

The Faculty administration (Dean's Office) support students in their academic career. It includes:

- student attendance management (continuously by the teaching staff including curators of study groups (years 1-2) or research supervisors);
- discussion of students' academic progress at meetings of the department;
- monitoring students' academic progress in the middle of the semester;
- discussion of students' semester academic progress at the meeting of the Academic Board of the Faculty of Philology.

Students' academic progress is closely related to research results. Owing to research network of the Faculty students can do research in leading publishing houses in Tomsk and other regions of Russia including Moscow and Saint Petersburg.

Research mainly results in publication of materials and theses, research articles in journals registered in the databases of the Russian Science Citation Index. **138** research papers have been published in 2015–2020.

Students of study programs participate in conferences of various levels and present their results at exhibitions.

The TSU Youth Centre, Dean's Office of the Faculty inform students, collect and analyze their academic achievements. Information about contests and scholarships is presented on the websites of the TSU Youth Center (<http://www.tsu.ru/science/sciactivity/centr.php>), Faculty of Philology, Department, and social media. Students take part in scholarship contests.

System Flamingo provides students with complete information about students' participation and achievements in conferences, contests including Increased State Academic Scholarship (<http://flamingo.tsu.ru/>). In 2019, 8 students won the scholarship in academic achievements, culture and creativity, and sports.

Recognition of education in the country and abroad (Diploma Supplement)

Annually, the Office of Paid Educational Services provides alumni applying for a job or internship abroad with a Diploma Supplement of European standard (http://www.tsu.ru/education/opou/evropeyskoe_prilozhenie_k_diplomu.php). Diploma and Diploma Supplement samples in subject areas 42.03.03, 42.04.03, Publishing are available in Annex 10.

Student mobility programs

The TSU Centre for Joint Academic Programs is responsible for organization and implementation of new study programs in partnership with leading domestic and overseas universities and scientific institutions (<http://cjiap.tsu.ru/>).

The TSU Center for Academic Mobility enables mobility of undergraduate and postgraduate students and teaching staff within the TSU Competitiveness Program (<https://vk.com/club73824070>).

Financing is carried out on a competitive basis for the following types of mobility: international summer schools, academic seminars, international conferences; short-term exchange programs, and joint student research projects. Applicant's academic achievements, foreign language proficiency, and compliance of the topic with one of the priority directions of the TSU development are priority for a positive decision in all types of mobility.

Regulations on competition on individual financial support of undergraduate and postgraduate students for short-term programs of academic mobility are available on the TSU website <http://viu.tsu.ru/documents/normative/27/>.

Financial support for participation in international conferences, forums, seminars, book exhibitions and fairs and on-site internship was provided to **26** students in academic year 2017–2018, 21 students in academic year 2018-2019, 8 students in 2019-2020 (the number decreased due to distant learning).

Students participated in International scientific conference of students and young scientists *Lomonosov–2018* (Moscow), business school for young Russian editors, publishers and book distributors–2017 (Moscow), International Scientific Conference *Book in the Modern World: Reception Problems* (Voronezh), International Research Seminar *Information Society: New Priorities of Book Culture* (Novosibirsk), Krasnoyarsk International Book Culture Fair (Krasnoyarsk), etc.

Students are participants in workshops and events that are held as part of career guidance activities at the Department. They also regularly participate in scientific events of the Faculty of Philology: annual international research conference of young scientists *Actual Problems of Linguistics and Literary Studies* (April 2015, 2016, 2017, 2018, 2019, 2020), annual research seminar on publishing (All-Russian with international participation, November 2015, 2016, 2018, 2019).

Conclusions on Standard 4:

Strengths:

1. Effective admissions procedure.
2. Regular academic progress monitoring and corrective work.
3. Diverse recruitment of candidates.
4. Opportunities to do research and projects on-site in leading publishing houses of Russia.
5. Academic mobility in place.

Aspects to be improved:

1. International mobility of students.
2. Involvement of international students in academic exchange.

2.5 Standard 5. Teaching staff

Qualified teaching staff (academic degree, academic title, industry awards, state prizes, published books, and curriculum and instruction materials)

The cluster of the study programs is carried out by the academic faculty whose qualifications correspond to the profile of the disciplines they teach.

The number of the teaching staff having the academic degree and (or) academic title (including the academic degree and (or) title earned in a foreign country and recognized in the Russian Federation) and participating in the educational activity (given integer values of rates) makes up **81%** (Bachelor's program); **81%** (Master's program) (Annex 11).

89.62% of the teaching staff involved into the implementation of the Master's program and **87%** of the teaching staff involved into the implementation of the Bachelor's program (given integer values of rates) carry out research, scientific, methodological, and (or) applied work corresponding to the profile of the disciplines they teach (modules).

11% of the teaching staff (Bachelor's program) and **16%** of the teaching staff (Master's program) have experience in management and (or) work in the professional sphere alumni are prepared for.

The teaching staff carrying out the study programs are authors and co-authors of publications registered in the databases RSCI, Scopus, Web of Science. CVs of the academic faculty are presented in Annex 12.

The Director of the Bachelor's program *Book Publishing* and Master's program *Digital Technology in Publishing* is Doctor of Philology, Professor Irina A. Ayzikova. She is the Head of the Department of General Literary Studies, Publishing and Editing.

I.A. Ayzikova's research interests concern the history the history of Russian literature, book publishing, book culture and reading practices of Siberia. List of scientific publications and implemented research projects is presented in Annex 12.

Compliance of specializations, academic degrees, titles and / or experience of the teaching staff with the profile of the study program

Requirements for the teaching staff qualification are specified in employment contracts and instructions and reflected in individual plans.

89.62% of the teaching staff engaged into the Master's program and **87%** of the teaching staff engaged into the Bachelor's program (given integer values of rates) do research, teaching and methodological, and (or) practical work corresponding to the profile of the disciplines they teach.

The number of the academic faculty having the academic degree and (or) academic title (including the academic degree and (or) title earned in a foreign country) and teaching the disciplines within the study programs (given integer values of rates) makes up **81%** (Bachelor's program); **81%** (Master's program).

11% of the teaching staff (Bachelor's program) and **16%** of the teaching staff (Master's program) have experience in management and (or) work in the professional sphere alumni are prepared for.

Full list of the teaching staff for the programs to be accredited including part-timers from employers is available in Annex 11. CVs of the teaching staff including employers are available in Annex 12.

Teaching staff do research and integrate research results into the learning process

The staff of the Department published **101** research articles in scientific periodical indexed in the databased RSCI, Scopus, and Web of Science in 2015-2019. The Department received research funding of **7,226,452** rubles.

The teaching staff are engaged in scientific activities in the framework of programs initiated by the state and various non-governmental foundations and companies (list of the most significant scientific projects in Annex 12).

The teaching staff of the Department implemented a number of research projects, the results of which served as a scientific basis for the development of the cluster of the programs submitted for international accreditation.

The most significant projects implemented in 2015–2020:

— Studying the literary and publishing processes of Siberia in the context of the book culture and reading practices of the region. Collective studies of the topic were supported by the grants of the Russian Humanitarian Science Foundation (RHSF) and Russian Foundation for Basic Research (RFBR): RHSF 17-14-70006a *Verbal Culture of Siberia in the All-Russian and European Contexts* (headed by I.A. Ayzikova) (2017–2018); RHSF 16-14-70001a *Literary Process and the Reader's Problem in Tomsk and the Tomsk Province (Late 19th – Early 20th centuries)* (headed by T.L. Vorobyeva) (2016–2017). 2 employees of the Department worked as researches within the first grant; four employees of the Department did research within the second grant. Research articles and monograph *Verbal Culture of Siberia in the All-Russian and European Contexts* (I.A. Ayzikova (Ed.). Tomsk, TSU Publishing House, 2019. 492 p.), study guide *Literary Process and the Reader's Problem in Tomsk and the Tomsk Province in the Late 19th – Early 20th centuries* (Tomsk, TSU Publishing House, 2020. 226 p.) were published on the basis of the research results. Currently, a Master's student earning degree in Digital Technology in Publishing prepares a publication of the study guide in the TSU Publishing House. The monograph *Reader and Reading Practices of Tomsk and Tomsk Province (Late 19th – Early 20th centuries)* is going to be published (Tomsk, TSU Publishing House, 2020, 185 p.). In 2018, a group of authors of the monography *Book Culture of Tomsk (19th-early 20th centuries)* published in 2014 (T.L. Vorobyeva, V.A. Esipova, I.A. Ayzikova, E.A. Makarova) won the prize Green Apple for the best publication in bibliology in the All-Russian Contest University Book-2018.

– In 2015, the work on creating the electronic encyclopedia *Verbal Culture of Siberia* started. The project is carried out in the framework of the TSU Competitiveness Improvement Program and supported by D.I. Mendeleev Fund. The project is headed by I.A. Ayzikova. Being the interdisciplinary it is carried out by the employees at the Departments Publishing, General Linguistics, and Romance and German Philology. 2015 saw the development of the concept of the encyclopedia. In June 2016, the All-Russian Research Seminar with international participation took place. The participants discussed the concept of the encyclopedia, which was highly appreciated by the recognized experts (Doctor of Philology, Head of the Institute of Slavic Studies at the University of Karl and Franz in Graz (Austria) Doctor of Philology R. Hansen-Kokorus and Professor of the Institute of Linguistic Studies of the Russian Academy of Sciences, Doctor of Philology S.A. Myznikov). In 2017, the research team prepared the pilot version of the publication. In 2018–2020, the team is working on replenishing the content of the encyclopedia, improving its structure.

– The staff of the department are actively engaged in research in the field of the history of Russian literature, comparative studies (RFBR research grant 2014–2015 and monograph *Representation of the Image of a Clergyman in Russian and English Literature of the 19th century* by I.F. Gnyusova (Tomsk, TSU Publishing House, 2018); research on works by Zhukovsky conducted by I.A. Ayzikova: RFBR research and publishing grants 18-012-00113/18 in 2017–2020 dedicated to the preparation of the anniversary edition of the *Collection of Poems Relating to the Unforgettable 1812* for printing (I.A. Ayzikova (Ed.). Moscow, Yazyki Slavyanskoy Kultury, 2015. 637 p.); participation in the work of the editorial board of the *Complete Works of V.A. Zhukovsky* in 20 volumes; publication of two volumes of *Complete*

Works and Letters; participation as a researcher in several research grants on the works of Zhukovsky and others.).

– The teaching staff of the Department annually contribute to the dissemination of scientific knowledge including publishing, book culture, reading practices: for example, in 2015–2016 a cycle of 9 lectures Literature of Tomsk and Siberia was read as part of the work of the Open University; in 2016–2017 a number of cultural and educational events were held as part of the Book Session organized by the TSU Research Library; 2017 saw the lectures given for the Humanitarian Lyceum in Tomsk in the framework of the project University of Discoveries; the contest for students of the Faculty of Philology The Most Reading Group has been held for many years; the Faculty has been hosting the All-Russian Contest in Publishing for School Students for several years, etc.

– Every year, the Department staff participate in scientific conferences at various levels including international: 2015-2020 the academic faculty members made 72 reports; 54 of them were presented at international conferences. Geography of research presentations of the Department staff covers Tomsk, TSU, Tomsk State University of Architecture and Building; Moscow, Russian State Children's Library, Moscow State Pedagogical University, State Literary Museum; St. Petersburg, Institute of Russian Literature (RAS); Novosibirsk, Institute of Philology SB RAS, State Public Scientific and Technological Library SB RAS, Novosibirsk State Technical University; Voronezh, Ulyanovsk, Petrozavodsk State Universities, Kazan, Ural Federal Universities, Krasnoyarsk State Pedagogical University named after V.P. Astafieva; Manor and the family estate of L. Tolstoy *Yasnaya Polyana*; Spain, University of Granada; USA, Association for Slavic, East European, & Eurasian Studies (ASEEES, Philadelphia); Poland, Krakow, Jagiellonian University; Armenia, Yerevan State Linguistic University V.Ya. Bryusova; Belarusian State Technological University; Kazakhstan, Eurasian National University named after L.N. Gumilyova, Great Britain, University of London; University of Leicester.

Use of innovative teaching methods and advanced technology

Learning outcomes are achieved by using active educational methods that encourage students to actively think and practice: brainstorming, discussion seminars, debates, portfolio, business games, methods of developing critical thinking through reading and writing, case studies, and project activities. Workshops are regularly held by professionals working in the professional field. Workshops have been conducted by V.V. Kharitonov, Executive Director of the Internet Publishers Association; E.V. Diner, Doctor of Pedagogy, Professor at the Department of Journalism and Integrated Communications, Vyatka State University; Doctor of History, Leading Researcher, Laboratory of Book Science, State Public Scientific and Technological Library SB RAS I.V. Lizunova, Program Director of the International Moscow Open Book Festival and Member of the Expert Council of the International Fair of Intellectual Literature *Non/fiction* B.A. Kupriyanov, editor of the publishing house Ural Federal University O.V. Klimova, Director of the TSU Publishing House O.V. Petrin, and others. As part of the publishing courses students regularly attend meetings with heads of publishing houses, editors of print media, and writers.

Moreover, continuous assessment and mid-term examination imply using group assessment and peer-review by reviewing and opposing other students' reports and projects.

The majority of the teaching staff at the department actively use the capabilities of Moodle in the educational process.

Active teaching methods contribute to manifestation of personality traits, skills at being persuasive and defending a viewpoint or suggested solution to the problem, and reflection on activity and results, etc.

Active teaching methods develop students' skills at planning and organizing individual activities, creative and initiative qualities.

Participation of the teaching staff in joint international projects, international internship, and academic mobility programs

The teaching staff of the Department regularly participate in international scientific and practical events and internships. Only in 2019, the academic faculty of the Department took part in four international events: International Bicentenary Conference George Eliot–2019, Leicester, United Kingdom, July 17-19, 2019 (1 lecturer), The 14th Congress of the International Association of Teachers of Russian Language and Literature (MAPRYAL) *Russian Word in the Multilingual World*, Nur Sultan, Kazakhstan, April 29–May 3, 2019 (1 lecturer), 13th International Symposium *Problems of Modern Literary Studies*, Tbilisi, Georgia, September 25–27, 2019 (1 lecturer), International Scientific and Practical Conference *A.A. Akhmatova: Russian and National Literature*, Yerevan, September 25–26, 2019 (1 lecturer).

Two academic faculty members took part in the academic mobility programs from 2016 to 2019.

Financial and non-financial reward of the teaching staff

The financial incentive system is based on developed regulatory documents. The procedure and conditions for reimbursement are given in the Regulation on the Remuneration of Employees at NR TSU <http://profcom.tsu.ru/wp-content/uploads/2020/01/%D0%9F%D0%9E%D0%9B%D0%9E%D0%96%D0%95%D0%9D%D0%98%D0%95-%D0%BE%D0%B1-%D0%BE%D0%BF%D0%BB%D0%B0%D1%82%D0%B5-%D1%82%D1%80%D1%83%D0%B4%D0%B0-%D1%80%D0%B0%D0%B1%D0%BE%D1%82%D0%BD%D0%B8%D0%BA%D0%BE%D0%B2-%D0%9D%D0%98-%D0%A2%D0%93%D0%A3-2020.pdf>.

The teaching staff of the Faculty of Philology takes part in projects and grants implementing their scientific and creative potential and being financially rewarded.

TSU annually holds a contest on development of learning, curriculum and instruction materials, e-resources, monographs (Regulations on Prizes of Tomsk State University for High Achievements in Science, Education, Development of e-Learning, Literature and Art http://www.tsu.ru/university/sovets/Academic_Council/).

The teaching staff at the Department has been creating the electronic encyclopedia *Verbal Culture of Siberia*. The project was supported by the TSU Competitiveness Improvement Program and D. Mendeleev Fund.

Among the documents regulating the award of honorary titles and prizes (http://www.tsu.ru/university/sovets/Academic_Council/):

- Regulations on the title Visiting Professor of TSU;
- Regulations on the Awards at Tomsk State University (http://www.tsu.ru/university/sovets/Academic_Council/).

Clear, transparent and fair processes for staff recruitment and conditions of employment including candidates from overseas educational institutions, appointment, promotion, dismissal, and suspension from teaching due to poor competence

TSU has developed a series of Regulations determining the list of documents on competitive recruitment of the teaching staff (Regulation on the Procedure for Filling the Position of Academic Faculty in a Higher Educational Institution of the Russian Federation; Procedure for Competition on Filling the Position of Academic Faculty at TSU; Regulations of Election of a Head of the Department, etc. (http://www.tsu.ru/university/sovets/Academic_Council/)).

Documents submitted for the competition reflect the performance indicators of pedagogical and scientific-pedagogical activities.

Annual individual plans reflect planning and completing particular types of work (teaching, research, project, curriculum and instruction, etc.). On the basis of reports on completion of individual plans employees are awarded financial incentives and offered to review and develop their position (Regulations on Remuneration of Employees at TSU <http://profcom.tsu.ru/wp-content/uploads/2020/01/%D0%9F%D0%9E%D0%9B%D0%9E%D0%96%D0%95%D0%9D%D0%98%D0%95-%D0%BE%D0%B1-%D0%BE%D0%BF%D0%BB%D0%B0%D1%82%D0%B5-%D1%82%D1%80%D1%83%D0%B4%D0%B0-%D1%80%D0%B0%D0%B1%D0%BE%D1%82%D0%BD%D0%B8%D0%BA%D0%BE%D0%B2-%D0%9D%D0%98-%D0%A2%D0%93%D0%A3-2020.pdf>).

Training, retraining, and advanced training courses, professional development of the teaching staff

The TSU system of postgraduate education (<https://dpo.tsu.ru/>) provides programs of professional retraining and advanced training, additional comprehensive and pre-vocational programs. The system involves all the university educational units and numerous research departments.

To date, TSU implements more than 600 additional programs of advanced training, more than 30 programs of professional retraining developed jointly with leading educational and scientific institutions of Russia and abroad, aimed, *inter alia*, at acquiring and developing digital economy skills.

The TSU Center of Advanced Training and Professional Retraining trains the academic faculty of the university in various study programs including those relying on distant education technology.

The Faculty of Philology approves a plan of advanced training. According to the plan, the academic faculty members are sent to advanced training and retraining programs, internships, including in foreign universities, as part of the academic mobility program.

100% of the teaching staff did the advanced training over the last five years. They mastered *Technology of Developing Components of the Basic Professional Study Program in Accordance with the Requirements and Independently Established Educational Standards at NR TSU, Management of Study Programs: New Opportunities in Building the Educational Process, Digital Technology in the Humanities, Quality Assurance of Higher Education in Accordance with European Models of the Quality of Education and the Requirements of the International Standard ISO 9001:2015, English as a Medium of Instruction and Language Teaching Development, English for Everyday and Business Communication, Improving the Course in Moodle, Models and Technologies for Integrating Online Courses in the Basic Study Programs, Design and Implementation of Disciplines in Accordance with the Requirements of TSU Independently Established Educational Standards (Bachelor's core disciplines), Russian Classics in the 19th Century: Problems of Study and Publication, Modern Educational Process: Development Trends, Design Technologies*, etc.

Conclusions on Standard 5:

Strengths:

1. Research activity and involvement of the teaching staff in professional and scientific projects including international ensures high level of student qualification.
2. TSU effective advanced training system.
3. High motivation of the teaching staff in advanced training.

Aspects to be improved:

1. Inclusion of partners from the real sector of economy in preparation and completion of grant bids.
2. Increase in the number of overseas lecturers.

2.6 Standard 6. Learning resources and student support

Learning resources meeting the requirements of the syllabi (modern tools, equipment, computers, rooms, laboratories)

Learning resources for all kinds of educational activities in the cluster of study programs are presented in Annex 13 and include:

- multimedia rooms for lectures and seminars equipped with projectors, audio system, Internet access;
- computer classes;
- self-study rooms.

The TSU Research Library offers computer classes for collective use, 24/7 Information Centre, and Research Commons (7 rooms of various capacity with modern equipment).

Academic (introductory) training takes place both in-campus (at the Department) and on-site (partner institutions, Publishing Houses *Yurait*, *Titul*, *IndorSOFT*, *KnoRus*, *Universalnye Terminal Sistemy* LLC, *Devar Media* LLC). The training is provided material and technical support for successful completion.

Accessible modern library and information resources including those for self-study and research

The TSU Research Library (<http://lib.tsu.ru>) implements a strategy of accessible information. There are open access working places in all the halls containing various types of documents.

The reading halls of the Information Center have been transformed into Research Commons providing students with either open space or isolated single or double working places. The Research Commons offer equipped co-working zones.

The International Resource Centre provides access to topical printed and electronic information resources in foreign languages (English and German) and high quality service of international students and teachers, support of the international infrastructure at the TSU Research Library.

January 1, 2020, the fund of the TSU Research Library reached **7,895,963** copies of documents, including **3,700,244** print publications.

The library funds are replenished and updated annually at the request of the teaching staff of the Faculty of Philology.

Automated information system Timetable provides information about classes and is available on the TSU website <http://schedule.tsu.ru/>.

Distance learning system Moodle is widely used in the learning process (<https://moodle.tsu.ru/>). It develops, stores, and delivers content. Developed resources (lectures, practical classes, assessment tools) in the system are available to subscribed students.

Infrastructure providing groups of various abilities and age with access to high quality education and contributing to the development of social and educational component of the learning process

Social and educational work at the university is organized by the Department of Social and Youth Policy, which includes:

- Student Trade Union (<http://studprofcom.tsu.ru/>);
- Employees' Trade Union (<http://profcom.tsu.ru/>);
- Joint Council of Students.

Students may choose a student community (music, theatre, sport, etc.) <http://abiturient.tsu.ru/relax/>.

Student communities engage and unite initiative students creating and carrying out special projects, events, PR-actions, workshops.

Deputy Dean for Social Services Ninel E. Genina deals with educational work at the Faculty.

The TSU Psychological Service provides social and mental support (<http://ps.tsu.ru/>), helpline works, it is possible to address questions to the psychologist ps@mail.tsu.ru.

The TSU recreation center is located near Kireevsk (Kozhevnikovo district, Tomsk Region) and is intended for organizing and holding cultural events, strengthening health, improving sport skills of the university teams.

Feedback on conditions and organization of the learning process

Various university units organize student feedback system. Questionnaire is one of the most effective methods. The results of the questionnaire are available in Annex 6.

Feedback on operational issues of the organization of the learning process is carried out through a community in the social network (https://vk.com/filf_tsu).

Program management applies results of quality assessments to timely adjustment of the program.

Access to information about academic mobility and its support system

The TSU Center for Academic Mobility (<https://vk.com/club73824070>) organizes work to ensure international and domestic academic mobility, advisory support for undergraduate and postgraduate students, and employees of TSU.

The Center for Joint Academic Programs (www.cjiap.tsu.ru) enables internationalization of higher education at TSU, supports the development and implementation of joint double-degree study programs, inclusive education, as well as increases the mobility of TSU for undergraduate and postgraduate students and teachers.

The website of the Faculty of Philology, V Kontakte (https://vk.com/filf_tsu), as well as the website of the Department of Publishing (<http://editors.tsu.ru>) highlight current and useful information about internships, workshops, and volunteer projects for students.

Information about internships and international conferences is published on the website of the TSU Youth Center (<http://www.tsu.ru/science/sciactivity/centr.php>).

Information about academic mobility opportunities is also communicated to students through the program directors and managers in social networks and at personal consultations.

Conclusions on Standard 6:

Strengths:

1. TSU infrastructure ensures high quality education.
2. Cooperation agreements and agreements on joint implementation of the study program (Master's degree) with large Russian enterprise for effective organization of academic training and internship.

Aspects to be improved:

1. Students' competence in search for and analysis of information resources including those related to grants and academic mobility programs needs improving.

2.7 Standard 7. Information management

Comprehensive and reliable data on the study program (content, learning outcomes, qualification, level of teaching, teaching and assessment methods, opportunities)

Information about the content of the study programs is available on the TSU website (section Education <http://www.tsu.ru/education/>), pages Bachelor's and Master's, and include:

- description of the study program;
- curriculum and academic calendar;
- abstracts of the syllabi of the disciplines;
- syllabi of practices.

Information about the programs, as well as information about the teaching staff, assessment and learning outcomes is provided on the websites of the Faculty of Philology and the Department of Publishing (p. 2.3.); in social networking site VKontakte (https://vk.com/filf_tsu and <https://vk.com/olidr>), in Moodle <http://moodle.tsu.ru>; TSU corporate account (<https://accounts.tsu.ru/>).

The Faculty of Philology publishes relevant information related to educational, research, sports, social, and cultural activities on the main site, departmental websites, and in social networks.

Publication of unbiased data on demand on graduates and their employment

The Employment and Career Service (<http://www.cstv.tsu.ru/>) conducts regular studies to assess the job market needs for highly qualified specialists and effectiveness of employment of alumni.

The Service observes local and regional career and employment websites and publishes:

- vacancies for all categories of people including people with disabilities;
- schedule of workshops involving employers;
- information about professional internships;
- information about tournaments, contests for young professionals, etc.

In order to create a single community of TSU alumni for the intensive development of partnerships among them, formation and preservation of the unity of values and interests, the TSU Alumni Association was set up (<http://alumni.tsu.ru/>).

Unified information system, its effectiveness, degree of implementation of IT in management of the study program

To organize and manage the educational process, the TSU electronic information and educational environment (EIES) is used.

Major components:

- Websites of TSU and Faculties <http://www.tsu.ru/education/faculties/>
- Site and services of the TSU Research Library <http://lib.tsu.ru/ru>
- TSU Schedule <http://schedule.tsu.ru/>
- Database *Research Results*: <http://portal.tsu.ru/public/classic/home>
- LMS MOODLE: <https://moodle.tsu.ru/>
- TSU Corporate Accounts of Students and Employees <https://accounts.tsu.ru>
 - TSU Corporate Accounts <https://persona.tsu.ru/>
 - TSU Corporate Social Network <http://profiles.tsu.ru/>
 - TSU Corporate Messenger <http://messenger.tsu.ru/>
 - TSU Corporate News <http://feed.tsu.ru/>
- Automated admission system – AIS Applicant
- Automated admission system – AIS Student

- 1C: University
 - Electronic Dean’s Office (add-on to the Electronic University system MOODLE and 1C: University)
 - [Automated system for examination and interactive monitoring of postgraduate students \(ASAIMPA\) http://asaimpa.tsu.ru/](http://asaimpa.tsu.ru/)
 - Student Electronic Portfolio - Career Territory – TSU http://portfolio.tsu.ru/stud_about/
 - Multifunctional service for students of TSU (Flamingo) <http://flamingo.tsu.ru/>
- Information infrastructure of the TSU Research Library provides access:
- to 69 remote and local databases of scientific and educational resources (Scopus, Web of Science Core Collection, RSCI, Springer, Elsevier, Oxford University Press, East View, Polpred, JSTOR);
 - -library (80,293 documents). Since 2016, collection of dissertations has been formed;
 - e-catalogue containing 584,814 references; 800,476 copies).

Access to the university’s information and educational resources and resources is available through the Single Access Window or the section *Information and Educational Resources* on the TSU website http://www.tsu.ru/education/informatsionno_obrazovatelnye_resursy.php

The automated information system *Persona* contains information about each TSU employee. The teaching staff can see a profile containing indicators of educational, scientific, methodological, research, project, and other activities. The data are used in calculating the workload and conducting competitive procedures.

Information system Flamingo (<http://flamingo.tsu.ru/>) keeps track of student individual achievements.

Other types of the university activities are managed through 1C: Enterprise.

Conclusions on Standard 7:

Strengths:

1. Complete and reliable information about study programs is available to candidates and students.
2. TSU information system corresponds to the institution’s objectives.

Aspects to be improved:

1. Work with alumni, use of the website resources of the Faculty and Department to support interaction.

2.8 Standard 8. Public information

Effective use of the official website of the educational institution for improving the quality of the study programs

The university website helps to attract the attention of all interested categories of people to the areas of the university activity.

News blocks post relevant information on the activities of each structural unit focusing on the best educational, research, innovative practices of students, teachers, and researchers. We pay attention to the information on the involvement of job market specialists in the study program, student achievements, successful alumni’s career that directly affects the quality of the program.

The TSU website and the website of the Faculty and Department of Publishing cover information on events held by the Faculty of Philology: international and national conferences, contests, competitions, public lectures, workshops, etc.

Publication of complete and reliable information about the study program and its achievements on the website of the institution and in mass media

Sites of the university departments and the Faculty of Philology publish relevant, reliable information about the programs and their achievements.

The website for prospective students Applicant (<http://abiturient.tsu.ru>) contains information about recruitment, regional, all-Russian, international events, results and achievements of schoolchildren.

A new structure makes the website user-friendly and interactive.

Information on sites is accessible to visually impaired users.

In addition to the official publication on the Internet pages, TSU uses the internal advertising and information resources such as newspaper AlmaMater, spreads advertising brochures with information about the Faculty and study programs, and presents the programs at various national and international forums and conferences.

Publication of unbiased data on demand on alumni and their employment

The TSU Employment and Career Service annually publishes the results of alumni employment according to the monitoring data of the Ministry of Science and Higher Education of Russia jointly with the Pension Fund of Russia <http://www.cstv.tsu.ru/?id=mon2>.

Applications for alumni are published as vacancies on the site <http://www.cstv.tsu.ru/?id=3> and in Vkontakte vk.com/cstv_tsu

Integration with the environment, means of interaction between the institution and professional associations and other organizations including international

The strategy to improve relations with professional community is carried out by joint events (round tables, conferences, research seminars), which are held with the participation of colleagues from research and educational organizations in Tomsk and Tomsk Region, and other regions of Russia and abroad.

Most teachers of study programs have membership in professional associations. V. Vershinin is a member of The Society For News Design; V. N. Gorenintseva is a member of the International Research Society for Children's Literature (IRSCL); V. Esipova is a member of the International Association of Paper Historians (IPH), etc.

Conclusions on Standard 8:

Strengths:

1. Complete information about the programs on the TSU website and website of the Faculty of Philology.
2. Public information about the study programs through interaction of the teaching staff of the departments with educational and professional institutions.

Aspects to be improved:

1. More active use of the university resources to promote the programs abroad.

2.9 Standard 9. On-going monitoring and periodic review of programs

Regulations on monitoring, periodic assessment, and review of study programs

Review of the content of the study programs is carried out, firstly, in order to bring it into compliance with the requirements of the Federal State Educational Standards / Independently Established Educational Standards of TSU and requirements of professional standards, and secondly, in order to take into account the latest scientific achievements (once every 1-2 years). Teachers of the disciplines are responsible for making changes in the syllabi of the disciplines.

Changes in the assessment tools, curriculum, content of the study programs, and other organizational documents are carried out by the Directors of the study programs with the agreement of the administration of the Faculty of Philology and the TSU Academic Division.

Mechanisms for receiving feedback from students, employers, profile ministries and authorities (key employment partners) while monitoring and assessing the quality of the study program

Mechanisms for receiving feedback from stakeholders are specified in the study programs.

The results of monitoring studies and questions on assessing the level of satisfaction are regularly discussed at the meetings of the Department, meetings of the Curriculum and Instruction Committee and the Academic Council of the Faculty of Philology.

Effective procedures of monitoring and assessment of the study program (improvement of the study programs)

The Department have done significant work on the development of the major Publishing, which was introduced along with Federal State Educational Standard 2. The Department developed and introduces, implemented and modified several basic study programs during five years in the framework of Federal State Educational Standard 3, 3+, 3++, and Independently Established Educational Standards. The latter were developed by the teaching staff of the Department in 2018-2019 for Bachelor's and Master's programs. To date, the Department developed a new curriculum of the Bachelor's program consisting of two modules providing for the study of foreign students.

Since 2016 the Master's program in Publishing has experienced numerous changes in accordance with research interests of the Faculty and employers' demand: changes in the concept and, consequently, the name of the program (2017); joining the StrAU *Institute of the Human the Digital Era* (2017) and acquiring the status of the autonomous Master's program; exit from the StrAU because of transition to Federal State Educational Standard 3++ and Independently Established Educational Standard (2019) and integration into the structure of the Faculty of Philology; changes of the study program in accordance with the Independently Established Educational Standard (2019).

Conclusions on Standard 9:

Strengths:

1. Continuous update of the study programs, curriculum and instruction, organizational documents in accordance with the internal regulations.

Aspects to be improved:

1. Wider involvement of employers in correction of the content of the program.

2.10 Standard 10. Cyclical external quality assurance

Periodic external assessment of the study program

In 2017, the study programs successfully passed state accreditation.

Employers take part in independent assessment. They assess alumni's professional competencies being members of the State Examination Board, writing reviews on Bachelor's theses and the study programs, etc.

Victories and prizes of teachers and students in competitions in various activities confirm professionalism and development of personal qualities of contestants and serve as an example of an independent assessment by the professional community.

Successful employment of alumni in the profile (p. 2.4) and positive feedback from employers also serve as an indicator of the positive external assessment of the program.

Corrective actions based on the results of external expertise of the study program

External assessment by the experts of the Ministry of Education and Science of the Russia did not reveal the need for correction of the study programs. The Federal Service for Supervision in Education and Science did not identify disadvantages and violations in organization of the learning process in 2018.

Taking into account results of previous procedures in further external procedures.

Members of the Board confirm practical orientation and feasibility of the development of theses topics. Furthermore, topics of final qualification paper are annually adjusted because of new trends in the Russian publishing industry and in the world publishing business, as well as projects and grants that are implemented at the Department and involve students and alumni as researchers.

Conclusions on Standard 10:

Strengths:

1. Programs are accredited by the experts of the Ministry of Education and Science of the Russia.

Aspects to be improved:

1. External assessment of the quality of the program independently from the Ministry of Education and Science of the Russian Federation.

III CONCLUSIONS

Demand on the clusters of the study programs is confirmed by:

- successful employment of the alumni upon graduation;
- close collaboration with alumni of the Faculty and heads of enterprises interested in the Faculty alumni.

The content of the programs is regularly updated in view of the market demand and new trends in publishing.

Indicators of direct assessment of the programs are the results of internal monitoring organized at different levels (university, Faculty). Analysis of the monitoring results to assess students' satisfaction with the quality of education allows us to conclude that they are satisfied with the learning conditions. Thus, the overall satisfaction of Master's students with the quality of education within the study program *Digital Technology in Publishing* is **67%**. Students note theoretical and practical knowledge as the key result of the study (**89%**) along with skills at working with modern software and hardware (**78%**). **50%** of Bachelor's students also mention developed skilled at working independently.

The acquisition of professional competencies is accompanied by formation of students' portfolio that reflect their achievements: publications of scientific articles, presentations at seminars, scientific conferences and forums of various levels, competitions of publishing projects of the Department, university and external organizations.

Both the Faculty and the university support the career of alumni and assess the achievements of the goals of the study programs at the level of the Department of General Literary Studies, Publishing and Editing, the Faculty of Philology and university departments.

Highly qualified teaching staff confirms the quality of the study programs. Leading employees of publishing enterprises in Tomsk carry out the study programs through lecturing, conducting seminars and workshops with participation of specialists working in the professional sphere in Novosibirsk, Ekaterinburg, Moscow and Saint Petersburg.

The programs are carried out using lecture theatres and computer classes equipped with modern computational machines and necessary software allowing for solving both training and scientific problems.

Theses topics of both fundamental and applied nature aim to solve topical issues in publishing and are highly assessed by the State Examination Board including employers.

Depending on a thesis topic, students can do their research and have on-site internship at partner enterprises (Publishing Houses *Yurait*, *Titul*, *IndorSOFT*, *KnoRus*, *Prosveschenie*, *Samokat*, *Eksmo*, *TSU*, *STT*, Media Holding *Chernogorsk-Inform*, Novosibirsk Publishing House, Firm *Polygraph*, *Svinin* and *Synoviya*, etc.

Diversity of the university units provides students with a wide range of services that help them to develop professional and personal qualities in view of their individual features.

ANNEXES

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- Annex 2 – Certificate ISO 9001:2015 (Bureau Veritas)
- Annex 3.1 – Study program Publishing
 - Annex 3.1.1 – Independently Established Educational Standards of Higher Education in subject area 42.03.03 Publishing
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