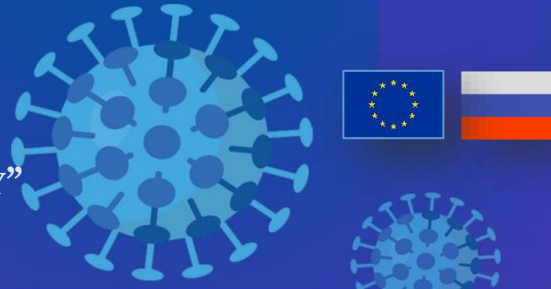


Digital Round Table “NEW MODELS OF EDUCATIONAL PROCESS ORGANISATION, NOVEL EDUCATIONAL PRACTICES AND INTERNATIONALISATION IN THE POST-COVID REALITY”



Tuesday, 24 November 2020, 11:00 – 14:00 (Moscow time)

PROGRAMME

Co-Moderators: **Lyudmila OGORODOVA**, Vice-Governor for science-educational complex of Tomsk Region
Laurent BOCHEREAU, Head of S&T Section, EU Delegation to the Russian Federation

11:00 – 11:20	Welcome and introduction by Valery FALKOV , Minister of Science and Higher Education of the Russian Federation Markus EDERER , European Union Ambassador to the Russian Federation Sergey ZHVACHKIN , Governor of Tomsk Region Géza Andreas von GEYR , German Ambassador to Russia
11:20 – 12:15	SESSION 1: NEW CHALLENGES FOR THE EDUCATIONAL PROCESS <ul style="list-style-type: none"> * Teaching and the academic profession in the digital age * Supporting student development in the new environment * Inequality issues * University funding
KEYNOTE SPEAKERS:	Moderated by Daria KOZLOVA , First Vice-Rector, ITMO University, and Kirsti LONKA , Professor of Educational Psychology, University of Helsinki, Finland Stefaan HERMANS , Director for Policy Strategy and Evaluation, European Commission – DG Education and Culture Eduard GALAZHINSKIY , Rector, Tomsk State University
EXPERTS:	Isak FROUMIN , Head of Institute of Education, HSE University Alexander FEDOROV , Rector, Immanuel Kant Baltic Federal University Alexander RUDIK , President of the Proobraz Fund Hanna SNELLMAN , Vice Rector, University of Helsinki, Finland Philippe MAURIN , Head of International Affairs, Ecole Normale Supérieure de Lyon, France Jouni AHONEN , Vice Rector, Haaga-Helia University of Applied Sciences, Finland Michael AKIM , Board Member of the Association of European Businesses (AEB)
12:15 – 13:10	SESSION 2: ACADEMIC MOBILITY <ul style="list-style-type: none"> * Joint educational activities with foreign partner universities during the pandemic and beyond: aspects of interaction, plans and expectations * Incoming and outgoing student mobility: benefits for students and possible difficulties for universities in view of its significant decrease or absence * Implementation of the Erasmus+ programme during the pandemic and beyond
KEYNOTE SPEAKERS:	Moderated by Olga OLEYNIKOVA , Director, National Erasmus+ office in Russia, and Victor KOKSHAROV , Rector, Ural Federal University Ivan PROSTAKOV , Vice Rector for International Relations, HSE University Klaudia KNABEL , Head of Scholarship Programmes Northern Hemisphere, DAAD Bonn, Germany
EXPERTS:	Taisya POGODAEVA , Acting Vice-Rector, University of Tyumen Marc DESMET , Vice-President of University of Tours, France

	<p>José RAVENSTEIN, Senior Policy Officer, Nuffic NESO Netherlands Tessa FLATTEN, Vice-Rector, TU Dortmund University, Germany</p>
<p>13:10 – 14:00</p>	<p>SESSION 3: SAFE CAMPUS</p> <ul style="list-style-type: none"> * Trends in modern campuses: finance, university strategy, management challenges, etc. * Best practices: campuses re-organisation * Concepts of the new future: design, mental health, etc. <p>Moderated by Natalia TRUNOVA, Vice-President of the Foundation «Center for Strategic Research», Head of the Department «Spatial Development», and Cor WAGENAAR, Professor, Head of the Expertise Center Architecture, Urbanism and Health, University of Groningen, Netherlands</p>
<p>KEYNOTE SPEAKERS:</p>	<p>Nikita ANISIMOV, Rector, Far Eastern Federal University Thomas ESTERMANN, Director for Governance, Funding and Public Policy Development, European University Association</p>
<p>EXPERTS:</p>	<p>Sergey SALKUTSAN, Director General of St. Petersburg Foundation for Supporting Innovations and Youth Initiatives Elise TARVAINEN, COO, Isku Active Learning, Finland Wolfgang MASTNAK, Professor, University of Music and Performing Arts Munich, Germany Alexandra SOKOLOVA, Erasmus Mundus Association (EMA) Representative for Russia Irina CHELOKHAJEVA, Master Student, University of Tyumen</p>



Michael Akim

Board Member, Chairman of the Modernisation & Innovation Working Group, Association of European Businesses; Associated Partner, Vitus Bering Management Ltd.; Professor of Graduate School of Business, HSE University

Michael Akim is the founder and Chairman since 2013 of a highly successful Modernization and Innovation Working Group at the AEB. He is regularly organizing high-level events with top government officials, covering most burning and important topics such as SPIC 2.0, import substitution and localisation, national projects, green initiative, organising every year many AEB sessions at top Russian forums: Innoprom, Open Innovations, Eastern Economic Forum, Northern Dimension Forum, etc. Currently Michael is serving as Member of the Board at AEB.

Michael graduated from the Leningrad Technological Institute in 1986 and in 1991 from Latvian Academy of Science IWC with Ph.D. in Chemical Engineering. In 2000, he graduated from IONA (USA) with an MBA. In 1992 Michael moved to the United States where he worked in R&D, Technology and Product Development, at Rexam and subsequently with Champion International's Corporate Technology Group, then Champion Int. was acquired by IP in 1998 and Michael joined International Paper R&D Centre in Tuxedo Park, NY. In 2001, he joined Troy Chemicals as a Regional Manager for CIS & Russia. In 2005-2006, he worked at Fisher International, information services and management consulting firm, as a Vice President, Research. In 2006, he joined Emerson Process Management as a Director of their European Pulp and Paper Business. Since 2008, Michael worked with ABB in Russia and since 2014 as Vice-President of Strategic Development. Since September 2020, Michael is Associated Partner with Vitus Bering Management Ltd. and Professor of Graduate School of Business, HSE University.

Mr. Akim's industry experience includes thirty years in various roles from product and technology development to international business development. His technical experience covers a range from product and technology development to manufacturing process improvement, process troubleshooting, vendor technology and equipment selection, technology transfer, scale-up and implementation; played key roles in leading several international market and industry strategic studies for the US, European, Russian and Chinese regions.



**Nikita Yurievich
Anisimov**

President of Far Eastern
Federal University

Born on February 20, 1978 in Khimki, Moscow region.

In 1998, he graduated with honors from Lomonosov Moscow State University with a degree in “Mathematics. Applied Mathematics” holding the qualification “Mathematician”. In 2001, he graduated from the full-time postgraduate course and is a Candidate of Sciences (Physics and Mathematics) and Associate Professor.

From 2002 to 2013, he worked at Lomonosov Moscow State University (Vice-Rector - Head of the Department of Continuing and Further Education, Deputy Vice-Rector for Academic Policy, Deputy Head of the Department of Academic Policy and Organization of the Educational Process, Head of the Department and Leading Specialist of the Department of Further Education).

From 2013 to 2016, he worked at the Moscow State University of Mechanical Engineering (MAMI) (now Moscow Polytechnic University) (Acting Rector, First Vice-Rector, and Vice-Rector for Academic Affairs).

From 2016 to the present, he is President of Far Eastern Federal University.

He is a board member of the Russian Union of Rectors, a Steering Committee member of the Association of Pacific Rim Universities (APRU), a member of the Supervisory Board of the Volnoe Delo Charity Foundation, a member of the ASI Go Global Coordinating Council, Secretary of the Russian Council of School Olympiads (first composition), President of the Interregional Public Organization “Association of Mathematics Teachers” (2011-2015), Honorary Doctor of Tokai University (Japan).

Married and has two children.



Jouni Ahonen

Vice Rector and Commercial
Director of the University of
Applied Sciences,
HAAGA-HELIA

Jouni Ahonen is the Vice Rector and Commercial Director of the University of Applied Sciences, HAAGA-HELIA. Commercial Services coordinates Haaga-Helia's domestic and international business, career, recruitment and alumni services and partner activities, and manages the eMBA degree program. Jouni Ahonen has an MSc in Tourism Marketing. Prior to joining the University of Applied Sciences, he worked in managerial and managerial positions in the hotel, restaurant and tourism industry for 20 years, for the last ten years in management positions in the restaurant chain and as an entrepreneur. Since 2000, he has worked at the University of Applied Sciences as a lecturer, degree program director, unit director, project director and board member.

Jouni Ahonen has an Approved Board Member (HHJ) degree and is entitled to use the title of HHJ Chairman. Jouni Ahonen is the Chairman of the Board of EduExcellence Oy and the Deputy Chairman of the Board of Hotel Haaga Oy. Internationally, Jouni Ahonen has served as president and treasurer of EuroCHRIE and as a quality accreditor at Sheffield Hallam University. His academic interest is in the development of service concepts and the experiential nature of services. Jouni Ahonen has been involved in research projects in tomorrow's Hotel, Future Service, InnoCatering and SILAB projects.

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Jouni.Ahonen@haaga-helia.fi



**Laurent Bochereau,
Ph.D.**

Minister-Counsellor,
Head of S&T and Other EU
Policies Section
European Union Delegation
to the Russian Federation

Since January 2020, Laurent Bochereau is heading the section 'S&T and Other EU Policies' at the EU Delegation in Moscow where he contributes to strengthen EU-Russia cooperation in the areas of higher education, research and innovation.

He gained a Laureate from the Ecole Polytechnique and ENGREF in Paris, a Master's degree from the University of California and a PhD from the University of Paris VI. After spending several years working as a research project leader at IRSTEA, he served two years in the French Ministry for Research. He joined the European Commission in 1995 where he worked several years as Assistant to the Director for Life Sciences and then Head of Unit with responsibilities for agriculture and food safety research. From 2006 to 2010, he was the Head of the «Science, Technology and Education» Section at the Delegation of the European Union in Washington DC. From 2010 to 2014, he was Head of the «International Cooperation Policy» Unit within the European Commission's Research and Innovation Directorate General with responsibilities for developing the EU international strategy for international cooperation in research and innovation and the international dimension of the Horizon 2020 programme (2014-2020). From 2014 to 2018, he was the Head of the «Science, Technology and Environment» Section at the Delegation of the European Union in Beijing. From September 2018 to January 2020, he was coordinating the EU contribution to the Mission Innovation international initiative on clean energy innovation.



Cor Wagenaar

Professor, Head of the
Expertise Center Architecture,
Urbanism and Health,
University of Groningen,
Netherlands

Cor Wagenaar studied history at the University of Groningen before specializing in the history of architecture and urbanism at the same university. In 1993 he published a PhD-thesis on the reconstruction of Rotterdam. In 1995 he joined the University Medical Center of Groningen where he was in charge of various research projects in healthcare architecture; these culminated in a number books. In 2000 he joined Delft University of Technology, where he still works as an associate professor. In 2014 he was appointed Thomassen à Thuessink Professor at the University of Groningen, which focuses on the relation between architecture, urbanism and health, and in 2016 he was appointed a full professorship in the history and theory of urbanism at the same university; both chairs merged in 2019. On behalf of the Strelka Institute in Moscow, he was part of the tutorial team that organized an extensive master program in that was hosted by the HSE. He is head of the Expertise Center Architecture, Urbanism and Health (a-u-h.eu), the unique quality of which is that it starts from the perspective of architecture and urbanism, instead of public health. He lives and works in Groningen and Berlin.



**Dr Géza Andreas
von Geyr**

Ambassador of the Federal
Republic of Germany to the
Russian Federation

Géza von Geyr was born in Germany in 1962. He graduated in modern history, ancient history, communication and in political science from the University of Munich. He also holds a doctoral degree (Dr. phil).

Géza von Geyr started his career in the Foreign Service as Desk Officer in the Political Directorate-General of the Federal Foreign Office (1993-1994), before taking up posts in Rabat (Head of the Legal, Consular and Cultural Section of the German Embassy) and Brussels (Desk Officer in the Directorate-General for External Relations at the European Commission). Upon returning to Germany in 2000, he worked in the European Directorate-General at the Federal Foreign Office. From 2001 to 2006, he was a staff member of the CDU/CSU parliamentary group, both in the Foreign Policy Working Group and the office of Dr Wolfgang Schäuble, Vice Chair in charge of foreign, defence and European policy. From 2006 to 2010, he served as Head of Division in the Foreign and Security Policy Directorate-General at the Federal Chancellery and from 2010 to 2014, he was Vice-President of the Federal Intelligence Agency. From 2014 until 2019, Géza von Geyr held the post of Political Director for Security and Defence Policy at the Federal Ministry of Defence.

Since September 2019, he has been Ambassador of the Federal Republic of Germany to the Russian Federation.



**Eduard Vladimirovich
Galazhinsky**

Rector of National Research
Tomsk State University,
Vice-President of Russian
Academy of Education

Professor Eduard V. Galazhinskiy was born in Tomsk on July 16, 1968.

Eduard is the active member (academician) of the Russian Academy of Education, Doctor of Psychology, and Professor. Winner of the Russian Federation Government Award in the field of education.

Eduard has taken a long way of 30 years from a Junior Scientist at the Institute of Education of the Russian Academy of Education to the Professor and a Vice-President of Russian Academy of Education.

The First Vice-Rector of TSU since 2013, Executive Director of the Development Program of TSU for 2010-2019, Rector of National Research Tomsk State University since November 2013.

Under the leadership of Eduard Vladimirovich, since 2013 TSU has been successfully participating in the program to improve international competitiveness (Project 5-100) and is currently one of the project leaders, annually improving its position in world rankings and demonstrating one of the highest growth dynamics among Russian universities.

Head of numerous projects noted at international exhibitions and educational forums and supported by leading Russian Scientific Foundations and Federal Target Programs. His professional interests include transformation of the higher education system in Russia and in the world, university management and its development.



Sergey Zhvachkin

Governor of Tomsk Region

Born on 20 January 1957 in the city of Perm.

In 1979 Sergey Zhvachkin graduated from the Faculty of Industrial and Civil Engineering of Tyumen Engineering and Construction Institute, and in 1983 - from the Faculty of Industrial Production and Construction Arrangements of Gorky Engineering and Construction Institute.

From 1979 to 1984 he worked as a foreman, then construction superintendent, principal engineer, Head of Construction and Assembly Department No. 3 of Tomskneftestroi Trust of Tomskneft Production Association.

- 1985 - 1987: Deputy Head, NGDU (oil and gas production division) «Vasyugan Neft» of Tomskneft Production Association.
- 1987 - 1994: Director, Tomskneftestroi Trust, Tomskneft JSC.
- 1994: Director General, Tomskgaz JSC, Tomskgazprom JSC.
- 1999 - 2004: President, Vostokgazprom JSC.
- 1997 - 2007: Tomsk Region Duma Deputy of the second and third convocation, Committee for Economic Policy.
- 2004: Director General, Kubangazprom LLC (subsidiary company of Gazprom JSC in Kuban, Rostov Region and the Republic of Adygea).
- 2007: Director General, Gazprom Transgaz Kuban LLC (since July, 2011 – Gazprom Transgaz Krasnodar).
- In 2012 Tomsk Region Duma appointed Mr. Zhvachkin Governor by the nomination of President Dmitry Medvedev.
- In 2017 Mr. Zhvachkin was elected the Governor of Tomsk Region for the next five-year-term.

Awards: Order of Honor (1999), Order of the Russian Orthodox Church of St. Daniel of Moscow of 2nd and 3rd Grades (2001, 2002), Medal for Exploitation of the Entrails of the Earth and Development of the Oil and Gas Sector of the Western Siberia (1985), Golden Badge for «Best Manager of Russia» (2001, 2003).

Honorary Worker of the Ministry of Fuel and Energy Sector of the Russian Federation (1997), Honorary Worker of Gas Industry of the Russian Federation (2000).

Academician of the Russian Engineering Academy, Corresponding Member, Academy of Technological Sciences of the Russian Federation.

Married with two daughters.



Dr Klaudia Knabel

Head of Scholarship
Programmes Northern
Hemisphere, DAAD Bonn,
Germany

Klaudia Knabel graduated in French, Russian and Management at the Justus Liebig University of Giessen (JLU). After finishing her PhD in French Literature, she worked as a Research Fellow in a DFG funded project on the Cultures of Memory at JLU. She joined the DAAD in 2002 and since then she has held various positions: She co-organised the Bologna Conference 2003 in Berlin, headed the department responsible for France and the Benelux countries and the branch offices in Paris and Warsaw. Prior to taking up her duties in Poland, she was responsible for the DAAD's public relations work. Since April 2020, she has been Head of the Northern Hemisphere Division in the DAAD Scholarships Department.



Dr. Daria Kozlova

First Vice Rector
ITMO University

Education

Bachelor of Management, St. Petersburg Polytechnic University (SPbPU), 2003

Master of Management, St. Petersburg Polytechnic University (SPbPU), 2005

Ph.D. in “Economics and Management of the National Economy”, SPbPU, 2008

Career Path

Daria Kozlova has started her career in “Magbis-Press” in 1999 where she was responsible for special events organization. While working on her Ph.D., Ms. Kozlova joined the “International Business Department” of Saint Petersburg Polytech as an assistant and after defending her thesis has accepted a position as Associate Professor at the same department. She stayed with the Polytech till 2014, focusing on all aspects of international scientific and academic cooperation. During her tenure she was also the head of International Master’s Degree Programs for two years.

In 2014, Dr. Kozlova was welcomed as the Director of the Institute of International Development and Partnership of ITMO University. Under her leadership, ITMO University quickly expanded its international academic and research outreach, earned a position in the top-100 of international subject rankings and is consistently among the leaders of the 5-100 Russian Academic Excellence Project.

In 2017, Dr. Kozlova was appointed the First Vice Rector of ITMO University and is responsible for the creation and implementation of the University’s academic priorities through close collaboration with internal and external stakeholders. She also oversees and coordinates the University’s international activities and is deeply committed to delivering education of the future.

Scientific Awards and Achievements

2008 – “Active Scientist” Award from St. Petersburg Polytechnic University

2009 – “Dashkova Award” in the humanities and social sciences (for young scientists under 35 years) from the Government of St. Petersburg and St. Petersburg Scientific Center Russian Academy of Sciences

2010 – “Young Talents - The Future of Science Polytechnic University” Award from St. Petersburg Polytechnic University

2013 – Vladimir Potanin Foundation “Best University teacher in Russia, 2013” Award

2016 - Government of Russian Federation Award in Education



Victor Koksharov

Rector, Ural Federal
University named after
the first President of Russia
B.N. Yeltsin

Was born on August 1, 1964 in Kamensk-Uralsky, the Sverdlovsk region.

In 1986 graduated from the Faculty of History of Gorki Ural State University. After graduation started working in the university as assistant at the Department of History of USSR. Later became the senior lecturer at the Department of Contemporary History and Theory of International Relations. In 1992 he was awarded the PhD in History; research subject - «Activities of American Oil Companies in Saudi Arabia (1933-1945)».

In 1995 Victor Koksharov started working as chief specialist at the Department of External Affairs of the Presidium of the Ural Branch of Russian Academy of Sciences. Till May 2004 he occupied the position of the Head of Department in the Ministry of International and Foreign Economic Relations of the Sverdlovsk Region. In May 2004 he was appointed the Minister of International and Foreign Economic Relations of the Sverdlovsk Region.

In 2007-2009 he worked as Chairman of the Sverdlovsk Region Government. Dr. Koksharov was appointed the Rector of Ural Federal University by the Decree of the Chairman of the Government of the Russian Federation, Vladimir Putin 9 April 2010. In April 2020 V. Koksharov was reappointed for next 5 years.

Victor Koksharov is a member of the Expert Council under the Government of the Russian Federation, member of the Russian International Affairs Council (RIAC), co-chairman of the Association of Leading Universities of Russia (ALU), chairman of the Rector's Council of Sverdlovsk region, chairman of the Audit Commission in the Association of social and economic Universities of Russia, member of the Association of Si-

no-Russian Technical Universities (ASRTU), member of the Organizing Committee of the Forum «Dialogue: Russia – the Republic of Korea», co-chairman of the project of cooperation between the Association of American Universities and the Association of Leading Russian Universities, chairman of the Assembly of Leading Higher Educational Institutions of Russia and Germany, co-chair of the «Consortium of leading universities» of the State Atomic Energy Corporation ROSA-TOM, member the University of the Arctic (UArctic) Rectors' Forum.

In June 2017 he was awarded the Medal «For Merit to the Fatherland» of the II degree.

In December 2017 he got the state award of Mongolia – medal «Pole Star» - for assistance in training personnel for the country's economy.

Fluent in German and English. Married. Has a daughter



Kirsti Lonka

Professor of Educational Psychology at University of Helsinki, Finland

Kirsti Lonka is Professor of Educational Psychology at University of Helsinki, Finland, since 2005. She is Director of Research Group of Educational Psychology.

Kirsti Lonka is a popular keynote speaker around the world. She has published more than hundred refereed articles, conference papers and book chapters. She has also published plenty of textbooks and popular writings. The languages of her publications are Finnish, English, and Swedish (also translated in Estonian and Spanish). Her specialties are higher education, medical education, teacher education, and postgraduate education (PhD students). In the area of academic writing, her work has focused around conceptions of writing, note taking, process writing, portfolios and writing across curriculum (writing as a learning tool). Now, she is working on innovations in higher education and engaging learning environments (ELE). Kirsti is also Extraordinary Professor, Optentia Research Focus Area, North-West University, Vanderbiljpark, South Africa (2016-2019) and Advisory Board Member of Graduate Institute of Digital Learning and Education, National Taiwan University of Science and Technology (NTUST 2015-). She is also Science Rector of Kymenlaakso Summer University.

Kirsti is a founding member of Teachers' Academy of University of Helsinki since 2013 and their first President (2013-2014). During 2015-2017, she was the Associate Editor of Elsevier journal Learning and Instruction (Impact factor 3.8 in 2017). Kirsti's current project as a CO-PI is Bridging the Gaps – Affective, cognitive, and social consequences of digital revolution for youth development and education (2018 – 2020) funded by Academy of Finland (PI Professor Katariina Salmela-Aro).

Kirsti Lonka is leading WP2 (with Consortium PI Terhi-Anna Wilska, JYU) in a major strategic project "DigiConsumers:

Learning to be digital consumers. How to improve young people's financial skills in a technologically driven consumer society?" funded by Finnish Strategic Research Council CULT Program (2019-2022).

Kirsti Lonka was also PI of a recently ended project "Phenomenal Teacher Education – Engaging learning environments" (Uutta luova opettajankoulutus – sulautuvat oppimisympäristöt) funded by Ministry of Education, Finland (2017-2019), as well as PI in collaboration with Dr. Markus Talvio in EU Erasmus+ project Learning2Be (on social and emotional learning) (2017-2019).

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Wolfgang Mastnak

Professor, University
of Music and Performing Arts
Munich, Germany

Wolfgang Mastnak holds six doctoral degrees in medical sciences, sports sciences (sports medicine), mathematics, arts therapies, music education and psychology, as well as diploma as psychotherapist and moto-therapist. Being full member of the European Academy of Sciences and Arts and the New York Academy of Sciences he was internationally honoured with awards such as 2000 Outstanding Intellectuals of the 21st Century (International Biographical Centre Cambridge) or Great Minds of the 21st Century (American Biographical Institute). He is professor of Beijing Normal University (BNU) and director of the BNU Research Centre for Arts Therapies 北京师范大学艺术治疗研究中心, professor of the University of Music and Performing Arts in Munich and president of the Austrian Heart Association. His main research areas include cross-cultural psychosomatics and psychiatry, arts therapies, health education, public health & preventive medicine, sports therapy, long-term cardiac rehabilitation, perinatal health, neuropsychology, quantum consciousness, philosophy of science and research methodology.



Philippe Maurin

Head of International Affairs,
Ecole Normale Supérieure de
Lyon, France

Philippe Maurin is Director of International Affairs and Associate Professor in Organic Chemistry at Ecole Normale Supérieure de Lyon.

He advises the President of ENS de Lyon on matters of international strategy and is in charge of the departments of “Students International mobility” and “international partnerships and cooperation”.

From 2015 to 2018, he worked for the French Ministry of foreign affairs at the French Embassy in China as “Attaché for Science, Technology and Innovation”. He was stationed at the French General Consulate in Wuhan, in charge of promoting French attractivity in research and innovation, monitoring exact and medical sciences cooperation, R&D and innovation subjects (mainly automotive and health sciences).

Before 2015, he was advisor of the Vice-president of studies at ENS de Lyon for careers and studies in exact and experimental sciences and Director of the chemistry department from 2010 to 2014.



**Lyudmila
Mikhailovna
Ogorodova**

Vice-Governor of Tomsk
Region for Scientific and
Educational Complex

Born on 30 July 1957 in the city of Anzhero-Sudzhensk,
Kemerovo Region

In 1980, graduated from the pediatric faculty of Tomsk State Medical Institute (now Siberian State Medical University, SibSMU). Also graduated from clinical residency in the specialty «Pediatrics» and full-time postgraduate study. Since 1995, Doctor of Medical Sciences.

In 1996 - 1998 - Professor at the Department of Children's Diseases of the Siberian State Medical University. From 1998 to 2011, Vice-Rector for scientific work and postgraduate training of the Siberian State Medical University.

In 2011, Mrs Ogorodova became a deputy of the State Duma of Russia, and in 2013, by the Government Order, she was appointed to the post of Deputy Minister of Education and Science of Russia, which she held until January 2018. In January 2018, she was appointed Deputy Vice-Governor of Tomsk Region for Scientific and Educational Complex. Author of more than 500 scientific papers, 19 monographs, 13 patents, nine textbooks with the stamp of the educational and methodological association of the Ministry of Health of the Russian Federation, six manuals, three books of clinical recommendations, co-author of a textbook on outpatient pediatrics («The Best Book of Russia»).

Has a medal of the Order of Merit for the Fatherland of the II degree, the honorary title of Honored Scientist of the Russian Federation, as well as an honorary diploma of the European Association of Pediatricians for the contribution to the development of European pediatrics and the title of Honorary Worker of Education of the Russian Federation.

Married with a daughter.



Olga Oleynikova

Doctor of Pedagogical Sciences, Professor, Director of Centre for VET Studies, Director of the National Erasmus+ Office in Russia

Under the direction of Dr. Olga Oleynikova, the Centre for Vocational Education and Training (VET) Studies is engaged in research in the field of improving the quality and efficiency of Russian vocational and higher education, including internationalization. Since 2006 on the basis of the Center, the Erasmus+ National Office (Ex. Tempus) has been coordinating the components of the Erasmus+ (Tempus) program related to cooperation in higher education sphere. Dr. Olga Oleynikova has authored more than 200 articles dedicated to the international trends of higher education development, internationalization, mechanisms and tools of the Bologna Process, and problems and prospects of the vocational education systems development in the European Union and Russia, comparative studies, lifelong learning strategies, social partnership, principles and procedures for quality assurance of vocational education, foreign VET systems, the development of occupational standards, etc.

Dr Olga Oleynikova is:

- laureate of the Russian Federation Government Prize in the field of education (2010),
- member of Comparative and International Education Society,
- member of the European Forum of Technical and Vocational Education and Training (EfVET),
- ex - president of the International Vocational Education and Training Association (IVETA),
- director of the UNESCO-UNEVOC center (Moscow office).



Taisya Pogodaeva

Acting Vice Rector,
University of Tyumen

Education

- 2006 defended the thesis entitled «Industrial environment as a factor in increasing the competitiveness of the region»
- 2002 graduated from Tyumen State University, Faculty of World Economy and International Business, and earned a degree with honors in the specialty “World Economy”

Work Experience

- 2018- present Acting Vice Rector, University of Tyumen. leads the Strategic Education Excellence Initiative of the University’s Competitiveness Program. is in charge of the project on individual educational trajectories and new educational technologies at the University
Vice Rector for Education, University of Tyumen
- 2016 - 2018 Head of the Project Office of the Russian Academic Excellence Project 5-100, University of Tyumen
- 2015 -2016 Deputy Director for Research, the Financial and Economic Institute, University of Tyumen
- 2015 - 2016 Associate Professor, the Department of World Economy and International Business, the Financial and Economic Institute, University of Tyumen
- 2008- 2015 Senior Lecturer, the Department of World Economy and International
- 2007-2008 Business, the Financial and Economic Institute, University of Tyumen

Qualifications and Training

- 2019 – Training program “University of Tyumen is the Leading University of the Russian Federation: Development Horizon 2030,” Moscow School of Management “Skolkovo”
- 2018 – Training program “Transformation of the University’s educational and research activities through integration with scientific organizations operating in

the regional sector of the economy,” Moscow School of Management “Skolkovo”

- 2018 – Training program “Fine-Tuning Basic Policies for Strategic Priorities for the University Development,” Moscow School of Management “Skolkovo”
- 2017 – Training program “Rectors’ School-10: Fine-Tuning a University’s Strategy,” Moscow School of Management “Skolkovo”
- 2015 – Professional Retraining Program “Improving the Quality of Teaching Economics in Russian universities,” University of Indiana, USA
- 2015 – Professional Retraining Program “Prospects for the Tyumen region: New industries and human resources,” Moscow School of Management “Skolkovo”
- 2015 – Training program “Situational analysis and target model of research activities of the University of Tyumen,” Moscow School of Management “Skolkovo”
- 2015 – Training program “Key steps to transform research activities of the University of Tyumen,” Moscow School of Management “Skolkovo”

Awards

- 2020 Honorary Certificate of Merit from the Ministry of Science and Higher Education of the Russian Federation
- 2015 Letter of Gratitude of the Tyumen City Administration
Letter of Gratitude of the Tyumen Regional Duma

Additional Information

Fluent in English and German



Ivan Prostakov

Vice-Rector of National
Research University "Higher
School of Economics"
(international Affairs)

- 2012–2015 – Counsellor for strategic development of the BIE, Bureau International des Expositions
- 2002–2012 – Head of the Trade Representation of the Russian Federation in France
- 1996–2002 – Director of the National Tourist Office of Russia in Italy
- 1994–1996 – Economist of the National Tourist Office of Russia in Italy
- 1991–1993 – Senior researcher, Institute of Economics of the Russian Academy of Sciences
- 1989–1991 – Researcher, Economic Faculty of the Moscow State University, Laboratory of Comparative Economic Analysis

Education

- 1992–1993 – University of Turin, Italy. Master in Economics.
- 1986–1989 – Faculty of Economics, Moscow State University. Ph.D. in Economics.
- 1981–1986 – Faculty of Economics, Moscow State University. Degree with Honour in Political Economy.

Language Skills

Russian – Mother tongue

English, French, Italian – Fluent (oral and written)

Other professional tasks

- National Delegate of the Russian Federation to the BIE (2005–2012)
- Representing the Russian Federation at meetings and seminars to the OECD and World Tourism Organization (UNWTO) (1997–2012)
- More than 30 publications on International Economics and International Tourism



Dr José Ravenshein

Nuffic, National Agency
Erasmus+ Education &
training, senior policy officer

José graduated in French language and-literature at Leiden University in 1987. After working as a consultant for De Baak (an international training and knowledge center for leadership and personal development) she joined Nuffic (the Dutch organisation for internationalisation in education) in 1998. Since then she occupied various positions in the department on the European programmes within Nuffic. She was coordinator of the Tempus Programme and Erasmus mobility programme. As a policy officer, she was responsible for the launch of the Erasmus+ programme and other conferences on the programme. Her expertise lies on the policy and implementation of Erasmus + Higher Education, Bologna process and the implementation of the ECHE. At this moment her main activity is projectleader of the actual KA 3 Erasmus+ project Facilitating Bologna Tools (FaBoTo+). In this project we also collaborate with the National Erasmus+ Office in Russia.



Alexander Rudik

Entrepreneur, investor,
public person

Born on August, 15th 1971 in Kovel, Ukraine.

Graduated Lomonosov Moscow State University in 1993 faculty of Mechanics and Math. In 1999 completed the MBA program (strategic management) in IBDA from the Academy of National Economy under the Government of the Russian Federation, specialization «strategic management».

He has 2 years of experience in the civil service as a deputy governor for economic policy and resource management in Irkutsk region. Since 2013 he has been involved in venture financing. Focus of investment activities - startups / projects in the education sector, human capital development and talent management. His investment portfolio includes large educational projects: the leading online publication/platform in education and mentoring Mel, MAXIMUM is the largest educational company in the testprep sector in Russia, OTUS is a service for training IT specialists.

He is very active in public life:

- Since 2006 being a member of the General Council of the All-Russian public organization «Business Russia».
- In 2017, he headed the Committee on Education, Human Capital Development of the All-Russian public organization «Business Russia».
- In June 2018, he headed the expert group of the Human Capital Development direction of the Business Climate Transformation Program of the Ministry of Economic Development.
- The member of the working group on the Regulatory Guillotine in the field of higher and related additional professional education.
- The member of the Board of the Internet Initiatives Development Fund.

Has:

- Thank you note of the Ministry of Economic Development of the Russian Federation for services in the implementation of state policy for the development of small and medium-sized businesses- Certificate of Honor from the Ministry of Economic Development of Russia for his contribution to the development of small and medium-sized businesses.

He is married and has 6 children.



**Sergey Vladimirovich
Salkutsan**

General Director of the St.
Petersburg Foundation for
Supporting Innovations and
Youth Initiatives

Born on October 10, 1978 in the city of Vologda.

In 2000, he graduated from the Faculty of Economics and Management of St. Petersburg State Technical University with a degree in Marketing (now Peter the Great St. Petersburg Polytechnic University, SPbPU).

From 1997 to 2000 - Marketing Manager at TOY - Opinion and Marketing Research, North-West branch of the Russian Public Opinion Research Center (VTsIOM): development of research plans, project management, analytics, and preparation of final reports (more than 100 studies in total).

From 2000 to 2003 - freelance marketing and marketing management consultant.

From 2003 to 2013 - General Director of SRG Solutions LLC.

From 2013 to 2014 - Deputy Director of the "Polytechnic" Technopark (SPbPU).

From 2014 to 2015 - Director of the "Polytechnic" Technopark (SPbPU).

From December 2014 to May 2018 - Director of the "5-100-2020" Program Project Office (SPbPU). Development and implementation of the university competitiveness strategy.

From July 2015 to January 2016 - Executive Director of the Institute of Advanced Manufacturing Technologies (SPbPU). Organizational support for the opening of a new institute. Development of curricula and mechanisms for project-oriented learning.

From January 2016 to August 2017 - Deputy Director for Innovation and Entrepreneurship of the Institute of Advanced Manufacturing Technologies (SPbPU).

From August 2017 to September 2019 - Acting Director of the Institute of Advanced Manufacturing Technologies (SPbPU).

From January 2019 to the present time - Deputy Head for Education of the Center for National Technology Initiative "New Production Technologies" Directorate on the basis of the Institute of Advanced Manufacturing Technologies (SPbPU). Responsible for the coordination of educational projects.

From August 2019 to the present time - General Director of the St. Petersburg Foundation for Supporting Innovations and Youth Initiatives.

In May 2019, he was awarded the St. Petersburg Government Prize for outstanding achievements in the field of higher education and secondary vocational education "In the field of integration of education, science and industry".

Married, has two children.



**Professor Hanna
Snellman**

Vice-rector (vice-president)

Hanna Snellman, DPhil, is professor of ethnology at the University of Helsinki since 2012. As a Vice-Rector, her responsibilities include international affairs, partnerships, public engagement, alumni cooperation and fundraising, particularly on the international stage, as well as the Finnish cultural heritage. She is also responsible for teaching, academic affairs and student admissions until 31.12.2020. Before being appointed Vice-Rector, she served as the dean of the Faculty of Arts at the University of Helsinki in 2017–2018 and as a vice-dean of the same faculty in 2014–2016.

Contact:

Executive Assistant Ms. Tiina Hartikainen
(tiina.hartikainen@helsinki.fi)



Alexandra Sokolova

Erasmus Mundus Association,
Country Representative
for Russia

Alexandra Sokolova was born in Moscow. She is a graduate of Lamar University (USA) and the Erasmus Mundus Master's program in Sports Integrity and Ethics at the Catholic University of Leuven (Belgium). Currently, Alexandra is a consultant on anti-corruption in the United Nations Office on Drugs and Crime in the Economic Crimes division. Since September 2020, he has been the official representative and contact person of the Erasmus Mundus Association in Russia.



Elise Tarvainen

(MA, Ed.), COO Isku
International

Elise Tarvainen has extensive experience as an expert in education and human resource development and in leading regional learning and innovation processes. She has a degree in education (M.A.), with a qualification as a class teacher and a subject teacher in Finnish education. Her Ph.D. studies are in the field of educational leadership and administration specialising in school safety and student well-being issues.

She has as a K-12 teacher and is still actively involved in school-based development processes related to the implementation of Finnish National Core Curriculum. Her focus has been on developing schools as communities with collaborative operational culture and student-centred teaching and learning methods. She is the co-author of Cookbook 2.0 Guidelines for Modern Built Learning Environments (<https://view.24mags.com/isku/cookbook-20-en#/page=1>)

Ms. Tarvainen has robust experience with projects all over the world and especially in the GCC area. These assignments have offered a unique possibility to create innovative, world-class learning environments by fusing the best practices from Finnish and other education systems. She is also in great demand as a keynote speaker in various global educational forums.

As a COO and a member of executive management, she works with a team of high-calibre professionals to foster company's growth and achieve-or even exceed-the targets.

elise.tarvainen@isku.com

Instagram: [@elisetarvainen](https://www.instagram.com/elisetarvainen)



**Natalia
Aleksandrovna
Trunova**

Vice-President of the Foundation «Center for strategic research», head of the Department «Spatial development», PhD in Economics

Born on December 25, 1979 in the city Mirny, Sakha Republic.

In 2002, she graduated from Saint Petersburg state University. In 2012, she also completed a post-graduate course at the Saint Petersburg state University of Economics and Finance, majoring in Economics, with a PhD in Economics.

Natalia Trunova from 2002 - 2009 worked in the division of the CSR «North-West», the last position-head of the project direction. From 2010 to 2012, she worked as the Chairman of the State Committee for tourism, investment, and spatial development of the Pskov region.

From 2013-October 2014, she worked as the Director of the state institution « Agency for economic development of the Leningrad region».

From 2014 to 2015, Executive Director of LLC «Institute «Lengiprogor».

Since 2018, she has been Vice-President of the Foundation «Center for strategic research», head of the Department «Spatial development», PhD in Economics.

Natalia Trunova is also a member of the expert Advisory Council under the Chairman of the accounts chamber of the Russian Federation for strategic management and development of state audit, Co-Chairman of the working group of the General Council of the United Russia party on the implementation of national projects, Member of the expert Council under the Ministry of construction and housing and communal services of the Russian Federation on creating a comfortable urban environment, Member of the expert Council of the Agency for strategic initiatives, Member of the Public Council under the Ministry of economic development of the Russian Federation, Member of the expert group of the all-Russian competition to determine pilot territories for the development of eco-tourism.



Valery Falkov

Minister of Science and
Higher Education of the
Russian Federation

Born 18 October 1978 in Tyumen.

1995–2003: Graduated from Tyumen State University with a degree in Law. PhD in Law.

2003–2012: Held several posts at Tyumen State University (department head, Deputy Director of the Institute of State and Law, Deputy President for Continuing Education, Director of the Institute of Law, Economics and Administration).

2012–2020: Rector of Tyumen State University.

2006–2013: Voting member of the Tyumen Regional Election Commission.

2009–2011: Chairman of the Tyumen Regional Council of Young Academics and Professionals.

2013–2016: Member of the Tyumen City Duma; Chairman of the Standing Committee on Urban Development and Land Regulation of the Tyumen City Duma.

2016–2020: Member of the Tyumen Regional Duma; Chairman of the Committee on Social Policy of the Tyumen Regional Duma.

2015–2020: Chairman of the Tyumen Regional Council of University Rectors.

21 January 2020: Appointed Minister of Science and Higher Education by Presidential Executive Order.



**Aleksandr
Fedorov**

Rector Immanuel Kant Baltic
Federal University

Born on October 8, 1970 in the city of Semenov, Gorky Region, lived and studied in Nizhny Novgorod.

In 1995 graduated with honors from the Faculty of History of Lobachevsky State University of Nizhny Novgorod. In the same year entered the post-graduate program «Philosophical Anthropology» of Nizhny Novgorod State Pedagogical University.

In 1998 defended his PhD thesis, and in 2003 – the habilitation thesis. In 2001 was awarded the academic title of Associate Professor, in 2007 – the title of Professor.

Between 1998 and 2009 worked as a Senior Lecturer, Associate Professor, Dean of the Faculty of Philosophy and Theology, Vice-Rector for Research of Nizhny Novgorod State Pedagogical University. Between 2009 and 2011 worked as Rector of Volga State Engineering and Pedagogical University.

From 2012 to 2019 was appointed Rector of Nizhny Novgorod State Pedagogical University.

From September 2019 has been appointed the Rector of Immanuel Kant Baltic Federal University.

In 2013 completed the «New Higher Education Leaders» program on strategic management of educational systems under the auspices of the Russian Ministry of Education and Science at the Moscow School of Management SKOLKOVO.

Recipient of 15 grants of European, American, and Russian funds; recipient of grants of the President of the Russian Federation Foundation (twice); author of more than 130 scientific works, including 8 monographs and 1 textbook. Also, a corresponding member of the Academy of Humanities at the University of Münster, a member of the Eurasian Association of Pedagogical Universities, co-chairman of the expert committee on pedagogical sciences of the All-Russian Student Olympiad «I am a Professional». A member of the Expert Council of the National Project «Education» and a member of the Presidential Council for Science and Education.



**Prof. Dr.
Tessa Flatten**

Vice President International
Affairs, TU Dortmund
University

Tessa Flatten graduated in economics with main focus on marketing, corporate accounting and production technology at RWTH Aachen University. After finishing her PhD and Postdoctoral research, she worked as a Research Associate at the Chair of Business Administration for Engineers and Natural Scientists at the Center for Entrepreneurship, School of Business and Economics at the RWTH Aachen University. From April 2010 to February 2015, Tessa Flatten was an Assistant Professor of Technology, Innovation, Marketing and Entrepreneurship Research Area at the School of Business and Economics, RWTH Aachen University. From October 2014 to March 2015, she was an Interim Professor at the Department for Business Administration with the focus on Technology, Innovation and Start-up Management at the Justus-Liebig-University Gießen. In April 2015, she took up the post of Professor of Technology Management, Faculty of Business and Economics at the TU Dortmund University. Since September 2020, she has been Vice President International Affairs at the TU Dortmund University.



Isak Froumin

Head of the Institute of Education at National Research University "Higher School of Economics"

Isak Froumin is a Head of the Institute of Education at National Research University "Higher School of Economics" in Moscow (Russia) - first graduate school of education in Russia.

Prof. Froumin was leading the World Bank education program in Russia from 1999 to 2011. His World Bank experience also extends to the projects in Kazakhstan, Kyrgyzstan, Afghanistan, Nepal, Turkmenistan and India. Isak Froumin is Honored Teacher of Russia.

In 2012 – 2016 he was an advisor to the Minister of Education and Science of Russia Federation.

In 2016-2018 he was a member of the team that created a strategy of socio-economical development of the Russian Federation (Education part).

I.Froumin is an editor and author of more than 300 publications including articles and books on educational reform and theory of education in Russian and English.



Stefaan Hermans

Director of Policy Strategy and Evaluation in the Directorate-General for Education, Youth, Sport and Culture at the European Commission

Stefaan Hermans is Director of Policy Strategy and Evaluation in the Directorate-General for Education, Youth, Sport and Culture at the European Commission. He was Head of Cabinet of the Commissioner for Employment, Social Affairs, Skills and Labour Mobility Marianne Thyssen in the Juncker Commission. Previous posts include Head of the 'Universities and Researchers', 'Skills', and 'Reflective Societies' Units in DG Research and Innovation, and Secretary of the Employment Committee of the European Union. He also lectures on EU Affairs at the KU Leuven.



**Irina Igorevna
Chelokhsaeva**

Student of the "Digital
Economy" Master's degree
program University of Tyumen

She was born on February 27, 1998 in the city of Vladikavkaz, the Republic of North Ossetia-Alania. During her school years, she lived in Khanty-Mansi Autonomous Okrug, Berezovo settlement.

From 2015 to 2019, she studied under the bachelor's degree program of the University of Tyumen majoring in Economics, specialization "Finance and Credit". In 2020, she entered the master's degree program "Digital Economy", University of Tyumen.

In 2018, she became a member of the all-Russian public organization "Russian Union of Youth", in 2020 - a member of the control and audit committee of the regional branch of the "Russian Union of Youth" in the Tyumen region.

In 2018, she became a member of the Council on Youth Policy under the Plenipotentiary Representative of the President of the Russian Federation in the Urals Federal District, and in 2019 - a member of the Student Council of the Tyumen region. Winner of the All-Russian contest of youth projects for individuals of the Federal Agency for Youth Affairs (Rosmolodezh) with the project "Regional Festival of National Cultures: TOGETHER", holder of the honorary title «You are the Pride of the University» in the nomination "Publicly Significant Activity", winner of grant competitions for technological projects in the field of "Information Technology". Chairman of the Student Council of the Institute of Finance and Economics (2017-2019), leader of the volunteer movement "Generous Hearts" (2015-2018). Organizer of regional and federal youth projects.



Dr Markus Ederer

Ambassador of the European
Union to the Russian
Federation

Markus Ederer was born in Germany in 1957. He graduated in Law at the University of Passau. Since October 2017, Markus Ederer has been Ambassador of the European Union to the Russian Federation. From January 2014 until October 2017, he held the post of State Secretary at the German Ministry of Foreign Affairs. From January 2011 to January 2014, Markus Ederer was in Beijing as Ambassador of the European Union to China and Mongolia. From December 2005 to December 2010, he was the Head of Policy Planning in the German Federal Foreign Office. His career in the German Foreign Office started in 1990 when he was the Personal Secretary to Minister of State Helmut Schäfer. He then went on to Moscow where he served in the Economic Department of the German Embassy. In 1993 he returned to Germany where he served in the Press Department and later became Deputy Spokesperson for the German Foreign Office. In 1999 he moved to Brussels where he took up the post of Head of Cabinet of the Special Coordinator of the Stability Pact for South Eastern Europe. In April 2002 he became the Director of Political/Economic Assessment in the Federal Intelligence Service in Germany. Markus Ederer holds a Doctoral Degree in International Law (University of Passau) and a Master of Laws degree (University of Miami).



Thomas Estermann

Director for Governance,
Funding and Public Policy
Development, European
University Association (EUA)

Thomas Estermann is Director for Governance, Funding and Public Policy Development with responsibilities for EUA's work aimed at strengthening universities' autonomy, governance, management and their financial sustainability.

Before joining EUA in 2007, Thomas Estermann was Deputy Head of Strategic Development and Deputy University Director at the University of Music and Performing Arts, Vienna, a member of the universities' senate and involved in the last two reforms in higher education in Austria. Before entering the University in 1997, he pursued a career as a lawyer.

Thomas is member of several European and national committees, expert groups, editorial boards, advisory groups and contributes on a regular basis to higher education management programmes and national higher education reform processes. He has published on the topic of university funding, governance and management.

He holds a Master's degree in law from the University of Vienna.